

**Ecological Laboratories** INC. www.MicrobeLift.com Providing Aquatic Solutions Since 1976



# **MICROBE-LIFT®** and Ecological Laboratories

Introducing MICROBE-LIFT<sup>®</sup>. The number 1 water clarifier asked for by name is now available for aquariums.

# **Company Profile**

Ecological Laboratories is a U.S. based international biotechnology company specializing in the development and production of microbial products for the natural treatment of environmental issues associated with the various uses of water and recycling of organic matter. All of our research, development and manufacturing are done in the United States.

# The Ecological Difference

Our core technology is a one of a kind formula for use in a broad spectrum of aquarium applications. **MICROBE-LIFT** has a proven track record and is the leading product by name in the pond category. Our core technology is also used by governments and industry worldwide to provide environmentally friendly and cost effective solutions for polluted lakes, canals, ponds and has even cleaned a river in China. With 34 years' global experience and a recognized consumer brand, we can now bring to you a superior aquarium product line that your consumers will enjoy for years to come.

Our promise to you is that MICROBE-LIFT/Special Blend does differ from all other microbial products in culture type, fermentation process and oxidation performance. Give our products a try in your own tanks. You will see the difference. Our Nite-Out II Nitrifying Bacteria has a track record of performance and once you use it, you'll see that our special formula for rapid ammonia and nitrite reduction really works. Also focus your attention on our Gravel & Substrate Cleaner, you'll see that it works wonders in aquariums and turtle tanks as well.

# A Complete Product Line

Browse our catalog, talk to your representative, or give us a call. You'll see that we have created a comprehensive aquarium line which leverages our brand name and identity. Supported by a nationwide advertising campaign and in house support, our brand identity will reach your customers.

# Philosophy 🧹

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As a multi-generational, family-run business for over 34 years, we understand the challenges retailers face in a rapidly changing marketplace. We face similar challenges every day as most of our competitors are owned by large global corporations.

To the Consumer - At Ecological Laboratories, we are strongly aware of our responsibility to environmental stewardship and sustainable development. By providing safe, natural products we allow our customers to also be good stewards of the environment so that it will be suitable for our children and grandchildren. Unlike many other marketers of bacterial products, we grow our own bacterial cultures, so we can be assured that everything we put our name on is 100% safe and effective.

**To Our Distributors and Retailers -** We value the relationships with our partner distributors and retailers. We constantly look for ways to provide better training and support to those who sell our products. As a multigenerational, family-owned and operated business, we respect the importance of those retailers who can provide the knowledge and expertise to consumers, making sure that they understand the performance of the **MICROBE-LIFT** line of products.





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NEW

Specialty Fish Care Products

NEW

Specialty Fish Care Products

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Natural Health Care Products



12-13, 30-35

NEW

# Naturally Cycles Freshwater & Saltwater Aquariums Fast

# BACTERIAL PRODUCTS REEF, MARINE & FRESH Water Safe

## MICROBE-LIFT®/Special Blend & MICROBE-LIFT/Nite-Out II

The only *natural* aquarium treatment program to cycle and balance your aquarium fast using a safe, microbial, non-chemical biological process which naturally: controls and eliminates organic waste matter; enhances water quality; and reduces and controls toxic ammonia, nitrite and nitrate levels.

#### Just follow these simple steps:

**Step #1:** Add **MICROBE-LIFT/Special Blend** to your aquarium to break down and degrade all organic waste matter, assuring an improved environment for aquatic life and plants. **MICROBE-LIFT/Special Blend** seeds aquarium water, filters and establishes necessary biofilms in filters and on aquarium surfaces, removing unwanted waste matter and clarifying aquarium water *fast!* MICROBE-LIFT/Special Blend will also reduce and eliminate any aquarium odor.

As the organic waste matter in your aquarium (i.e., dead plant life, excessive fish food, and waste) is broken down by aquarium biology, the waste matter is converted to ammonia in a process called *Ammonification*. As the ammonia levels build in your aquarium, it can become toxic to fish and marine life and must be biologically removed quickly. *Nitrification*— the natural, biological ammonia removal process—is done by a group of microbes called *nitrifying bacteria*. Nitrifying bacteria are very slow to grow (requiring as much as 18 hours for a single cell division compared to every 45 to 60 minutes for waste degraders) and often require weeks to naturally develop the necessary population to convert all the ammonia produced in your aquarium.

**Step #2:** Use **MICROBE-LIFT/Nite-Out II** to quickly establish the necessary nitrifying cultures and the ammonia removal process in your aquarium. Just add **MICROBE-LIFT/Nite-Out II**, and these cultures will grow and convert the toxic ammonia to nitrite, and then to nitrate. **MICROBE-LIFT/Nite-Out II** also contains *Nitrosomonas sp.*—which converts ammonia to nitrite—and *Nitrobacter sp.*—which converts nitrite to nitrate.

In addition, you should know the term *carbonate alkalinity* because the biological nitrification process that removes toxic ammonia from your aquarium in order for it to cycle properly requires a source of inorganic carbon. It takes 7.1 mg of carbonate alkalinity (KH) for every 1 mg of ammonia removed from your aquarium water. If carbonate alkalinity is *not* available in aquarium water, it is just like your car running out of gas. The nitrification process will stop, or may not even get started. To ensure toxic ammonia is removed by the necessary nitrifying bacteria, you must test your aquarium water for adequate carbonate alkalinity until there is a minimum of 50ppm. Then add **MICROBE-LIFT/Nite-Out II** to ensure rapid and complete ammonia removal by the nitrifying microbes.

## **MICROBE-LIFT/Special Blend & Denitrification**

**MICROBE-LIFT/Special Blend** provides a real value for your aquarium's environment. In addition to being one of the BEST products you can use to speed the biological removal of unwanted, slow-to-degrade organic matter from your aquarium environment, the novel cultures in **MICROBE-LIFT/Special Blend** assist in the removal of nitrate from aquarium water via a process called Denitrification.

While some aquarium nitrate is removed by plants and partial water changes, the most effective way to control nitrate removal is by biological denitrification. In this process, nitrate removal takes place in the anaerobic areas, such as those found in aquarium filter biofilms. **MICROBE-LIFT/Special Blend** cultures are also denitrifying microbes that provide an important nitrate removal pathway assisting in the removal of nitrate via denitrification. **MICROBE-LIFT/Special Blend** includes high-rate denitrifiers that convert nitrate to nitrogen gas under an anaerobic condition that exists in filters and aquarium surface reducing the nitrate level in you aquarium. It is noteworthy that algae can use nitrate as a nutrient.

MICROBE-LIFT/Special Blend and MICROBE-LIFT/Nite-Out II are the answer to *Natural, Clean, Clear, NON-TOXIC Aquarium Environment*. You can rely on these two novel, biological products to enhance water quality by removing slow-to-degrade waste matter, and removing and controlling ammonia, nitrite and nitrate via their natural, non-chemical biological processes.

# DEMAND THE BRAND

# Nitrogen Gas (N<sub>2</sub>)

Gaseous nitrogen bubbles harmlessly to the surface where it is released to the air, which is 78% nitrogen gas

# **Denitrification** The reduction of nitrate in

filtered aquarium anoxic zones

# **ML/Special Blend**

(already added in step #1) contains denitrifiers that function without oxygen. These select microbes can remove nitrate in the aquarium by converting it to nitrogen gas under the anoxic conditions that exist in aquarium filters and their biofilms

# **Sources of Ammonia**

Fish

2 steps

to a

natural,

clean,

clear.

non-toxic

aquarium

environment!

In addition to the ammonia released by the fish through their gills, fish waste plus uneaten food protein and dead plant matter are broken down by the aquarium microbiota, generating ammonia

# **Step #1:** add ML/Special Blend

Speeds the removal of all organic waste matter in aquariums by adding a select group of microbes that increase the rate of organic breakdown and improve filter performance.

# step #2: add ML/Nite-Out II

Provides the necessary nitrifying bacteria (Nitrosomonas sp., Nitrobacter sp., and Nitrospira sp. required for the biological nitrification process, and assures the continued removal of toxic ammonia.



Nitrate ( $NO_3^{-}$ ) A nutrient source for plants and algae

# Nitrobacter sp. & Nitrospira sp. ML/Nite-Out II

(already added in step #2) provides the necessary Nitrobacter sp. and Nitrospira sp. bacteria required for the oxidation of nitrite to nitrate in the aquarium filter. Nitrosomonas sp. (contained in ML/Nite-Out II)

Converts ammonia to Nitrite (NO<sub>2</sub><sup>-</sup>)

# TERRARIUM CARE PRODUCTS

# **REPTILE &** AMPHIBIAN CARE

Products

### Soy-Based Natural Cleaner for Terrariums, Vivariums, Aquariums & Cages

Specially formulated to safely clean, without a toxic residue:

- terrariums, vivariums, aquariums & cages
- steps, platforms, rocks, and all other ornaments

ITEM #	SIZE
NCRA08	8 fl. oz. (236 mL)
NCRA16	16 fl. oz. (473 mL)

AQUATIC

TURTLES

# AQUATIC TURTLE Products

# **Extreme Water Conditioner**

- Removes ammonia
- Removes chlorine

AQUATIC

**URTLES** 

- Destroys chloramines
- Detoxifies heavy metals
- Use for new tank set-ups & water changes

ITEM #	SIZE	TREATS	DOSAGE RATES
WCAT04	4 fl. oz. (118 mL)	Treats up to 236 gal. (893 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L).
WCAT08	8 fl. oz. (236 mL)	Treats up to 472 gal. (1,786 L)	



**REPTILES 8** 

AMPHIBIANS

# **Bacterial Water Balancer**

- Provides rapid reduction of organic waste
- Helps reduce or eliminate pathogenic bacteria
- Helps to clean power filters
- Reduces tank maintenance
- Helps to reduce turtle loss

ITEM #	SIZE	TREATS	DOSAGE RATES
BBAT04	4 fl. oz. (118 mL)	Treats up to 236 gal. (893 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L).
BBAT08	8 fl. oz. (236 mL)	Treats up to 472 gal. (1,786 L)	



### Rock & Substrate Cleaner

- Provides rapid natural sludge reduction
- 80% faster than bacterial products alone
- Cleans turtle shells & limbs
- Helps to prevent shell rot
- Helps to degrade fecal matter

#### • Improves filtration

ITEM #	SIZE	TREATS	DOSAGE RATES
RSCAT04	4 fl. oz. (118 mL)	Varies depending on treatment or	See label for directions.
BSCAT08	8 fl oz (236 ml)	maintenance.	



AQUATIC TURTLES

1 oz. Kits for tanks up to 20 gal. (76 L): 4 oz. Kits for tanks up to 55 gal. (208 L):

	Instant W Conditio 2 Pack Item #HA2PKV	ning Kit
Ren and Linearisety and anony for a lost		
CONTENTS		DOSAGE RATES
		DOSAGE RATES Use for tanks up to 20 gal. (76 L).







# BACTERIAL PRODUCTS REEF, MARINE & FRESH Water Safe



#### Bacterial Aquarium Balancer Odor Free

- Prevents "new tank syndrome"
- Helps to eliminate ammonia and nitrate
- Provides rapid reduction of organic waste
- Helps to clean power filters, ornaments and gravel
- Helps to reduce fish loss

ITEM #	SIZE	TREATS	DOSAGE RATES
BAB01	1 fl. oz. (30 mL)	treats up to 118 gal. (446 L)	New Tanks: Add 1 tsp. for every 20 gal. (76 L) Established Aquariums: Add1 tsp. (5 mL) per 10 gal. (38 L)
BAB04	4 fl. oz. (118 mL)	treats up to 475 gal. (1,798 L)	New Tanks: Add 1 tsp. for every 20 gal. (76 L) Established Aquariums: Add 1 tsp. (5 mL) per 10 gal. (38 L)
BAB08	8 fl. oz. (236 mL)	treats up to 950 gal. (3,600 L)	New Tanks: Add 1 tsp. for every 20 gal. (76 L)
BAB16	16 fl. oz. (473 mL)	treats up to 1,900 gal. (7,200 L)	Established Aquariums: Add 1 tsp. (5 mL) per 10 gal. (38 L)
BAB64	64 fl. oz. (1.893 L)	treats up to 7,600 gal. (28,728 L)	New Tanks: Add 1 tsp. for every 20 gal. (76 L)
BABG1	1 gal. (3.78 L)	treats up to 15,200 gal. (57,456 L)	Established Aquariums: Add 1 tsp. per 10 gal. (38 L)



- l pc. 4 oz. Nite-Out II
- l pc. 4 oz. Gravel and Substrate Cleaner
- 4 pc. 4 oz. bottles

# GREATER AND

### Gel Filter Cartridge Inoculant

- Contains 54 billion CFU per 4 liters of gel
- Immediately establishes biological activity
- Quickly stabilizes aquarium environments
- Use when inserting a new cartridge in your filter or after every cartridge cleaning
- Use whenever placing new filter media in your aquarium filtering system decorations

ITEM #	SIZE	DIRECTIONS
GFCI04	4 fl. oz. (118 mL)	Spread directly to your filter cartridges, filter pad or media. The Gel will absorb into the filter cartridge, pads or media by letting
GFCI08	8 fl. oz. (236 mL)	it set for 15-30 minutes before inserting back into the filter. After insertion, turn off recirculating pump for one to two hours.
GFCI16	16 fl. oz. (473 mL)	



 Reef Safe

# Gravel & Substrate Cleaner

- Natural & Non-Caustic
- Provides rapid and natural sludge & muck removal
- 80% faster than bacterial products alone
- Reduces and binds nutrients including Phosphates



Reef Safe

• Organic and microbial based

ITEM #	SIZE	TREATS	DOSAGE RATES
GSC01	1 fl. oz. (30 mL)	Variable depending on treatment or	See package for details.
GSC04	4 fl. oz. (118 mL)	maintenance.	
GSC08	8 fl. oz. (236 mL)		
GSC16	16 fl. oz. (473 mL)		
GSC64	64 fl. oz. (1.893 L)		
GSCG1	1 gal. (3.78 L)		
GSC04 GSC08 GSC16 GSC64	4 fl. oz. (118 mL) 8 fl. oz. (236 mL) 16 fl. oz. (473 mL) 64 fl. oz. (1.893 L)	Variable depending on treatment or maintenance.	See package for details.



#### Nite-Out II<sup>™</sup> Nitrifying Bacteria Specially Formulated for Rapid Ammonia and Nitrite Reduction



Decreases Ammonia & Nitrite toxicity

ITEM #	SIZE	TREATS	DOSAGE RATES
NITEH01	1 fl. oz. (30 mL)	Treats up to 60 gal. (233 L)	New tanks:
NITEH04	4 fl. oz. (118 mL)	Treats up to 236 gal. (893 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L), every other day, until Ammonia level
NITEH08	8 fl. oz. (236 mL)	Treats up to 472 gal. (1,786 L)	is acceptable. Established tanks: Add 1 tsp. (5 mL) per 10 gal. (38 L) of tank water after every partial water change as well as every time new fish
NITEH16	16 fl. oz. (473 mL)	Treats up to 946 gal. (3,580 L)	
NITEH64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,515 L)	
NITEHG1	1 gal. (3.78 L)	Treats up to 7,600 gal. (28,769 L)	are added to the tank.



#### MICROBE-LIFT/ Bacterial Water Conditioners

40 Piece Display - Item #HAD40BAC

#### CONTENTS

- 4 pc. 16 oz. Bacterial Aquarium Balancer 4 pc. - 16 oz. Gel Filter Cartridge Inoculant 4 pc. - 16 oz. Nite-Out II<sup>TM</sup>
- 4 pc. 16 oz. Gravel & Substrate Cleaner
- 16 pc. 16 oz. bottles
- 6 pc. 4 oz. Bacterial Aquarium Balancer
- 6 pc. 4 oz. Gel Filter Cartridge Inoculant
- 6 pc 4 oz. Nite-Out  $II^{TM}$
- 6 pc. 4 oz. Gravel & Substrate Cleaner

24 pc. - 4 oz. bottles



#### **Special Blend** A Complete Ecosystem in a Bottle

- Dramatically reduces need for water changes & cleanings
- Keeps tanks clean and clear longer!
- Good for salt and freshwater fish
- Chemical-free!

ITEM #	SIZE	TREATS	DOSAGE RATES
SBH04	4 fl. oz. (118 mL)*	Treats a 30 gal. (113 L) tank for up to 24 weeks	see box for details.
SBH08	8.5 fl. oz. (251 mL)*	Treats a 65 gal. (246 L) tank for up to 32 weeks	see box for details.
SBH16	16 fl. oz. (473 mL)*	Treats a 75 gal. (283 L) tank for up to 46 weeks	see box for details.
SBHG1	1 gal. (3.78 L)	Treats a 13,860 gal. (52,465 L) tank for up to 2 weeks	see box for details.

\* Upon request, when you order the Special Blend or TheraP 4 oz., 8.5 oz., or 16 oz. they will be packed in a display carton (as shown above).

Reef Safe



# MICROBE-LIFT/ Special Blend/TheraP

**12 Piece Display - 8.5oz.** Item #SBTHD08

#### CONTENTS

- 6 pc. 8.5 oz. Special Blend
- 6 pc. 8.5 oz. TheraP
- 12 pc. 8.5 oz. boxes

#### MICROBE-LIFT/ Special Blend/TheraP

**24 Piece Display - 40z.** Item #SBTHD04

#### CONTENTS

12 pc 4 oz. Special Blend	
12 pc 4 oz. TheraP	
24 pc 4 oz. boxes	

THERAF

#### MICROBE-LIFT/ Special Blend/TheraP 12 Piece Display - 16oz. Item #SBTHD16

#### CONTENTS

6 pc. - 16 oz. Special Blend 6 pc. - 16 oz. TheraP 12 pc. - 16 oz. boxes



#### TheraP Increases Resistance to Pathogens & Parasites

- Provides a natural aquarium ecosystem, for better overall fish health and improved water quality
- Good for salt and freshwater fish
- Chemical-free!

ITEM #	SIZE	TREATS	DOSAGE RATES
THERAPH04	4 fl. oz. (118 mL)*	Treats a 30 gal. (113 L) tank for up to 24 weeks	see box for details.
THERAPH08	8.5 fl. oz. (251 mL)*	Treats a 65 gal. (246 L) tank for up to 32 weeks	see box for details.
THERAPH16	16 fl. oz. (473 mL)*	Treats a 75 gal. (283 L) tank for up to 46 weeks	see box for details.
THERAPHG1	1 gal. (3.78 L)	Treats a 13,860 gal. (52,465 L) tank for up to 2 weeks	see box for details.

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# **FLOWERHORN & PARROT FISH**

Products



#### NEW Water Conditioner

- Detoxifies nitrite
- Removes ammonia
- Destroys and removes chloramines
- Removes chlorine
- Detoxifies heavy metals
- Adds a multi-part skin-slime replacer
- Adds essential electrolytes
- Boosts alkalinity

ITEM #	SIZE	TREATS	DOSAGE RATES
WCFP04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
WCFP08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	or 1 oz (30 mL) per 60 gal. (227 L).
WCFP16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	



#### NEW **Bacterial Balancer**

- Prevents "new tank syndrome"
- Helps to eliminate ammonia and nitrate
- Provides rapid reduction of organic waste
- Helps to clean power filters, ornaments and gravel
- Helps to reduce fish loss

ITEM #	SIZE	TREATS	DOSAGE RATES
BBFP04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5mL) per 10 gal. (38 L).
BBFP08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
BBFP16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	



#### NEW Herbal **Bacterial Disease** Treatment

Provides a chemical-free treatment effective against bacterial diseases including:

- Bacterial dropsy • Bulging eyes • Fungus
  - Ulcers
- Milky skin • Fin/tail rot
- Mouth rot
- Raised scales

ITEM #	SIZE	TREATS	DOSAGE RATES
BDTFP04	4 fl. oz. (118 mL)	Treats 59 gal. (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
BDTFP08	8 fl. oz. (236 mL)	Treats 118 gal. (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
BDTFP16	16 fl. oz. (473 mL)	Treats 236 gal. (893 L) for 10 days	



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### Herbal **Parasitic Disease** Treatment

Provides a chemical-free treatment effective against parasitic diseases including:

- White Spot (Ich) • Costia
- Flukes (gill & skin)

NEW

- Chilodonella
- Oodinium

• Trichodina

EM #	SIZE	TREATS	DOSAGE RATES	
TFP04	4 fl. oz. (118 mL)	Treats 59 gal. (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or	
TFP08	8 fl. oz. (236 mL)	Treats 118 gal. (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.	
TFP16	16 fl. oz. (473 mL)	Treats 236 gal. (893 L) for 10 days		

### SPECIALTY FISH CARE PRODUCTS

# AROWANA FISH CARE



### NEW Water Conditioner

- Detoxifies nitrite
- Removes ammonia
- Destroys and removes chloramines
- Removes chlorine
- Detoxifies heavy metals
- Adds a multi-part skin-slime replacer
- Adds essential electrolytes
- Boosts alkalinity

ITEM #	SIZE	TREATS	DOSAGE RATES
WCAR04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
WCAR08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	or 1 oz (30 mL) per 60 gal. (227 L).
WCAR16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	



#### NEW Bacterial Balancer

- Prevents "new tank syndrome"
- Helps to eliminate ammonia and nitrate
- Provides rapid reduction of organic waste
- Helps to clean power filters, ornaments and gravel
- Helps to reduce fish loss

ITEM #	SIZE	TREATS	DOSAGE RATES
BBAR04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5mL) per 10 gal. (38 L).
BBAR08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
BBAR16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	



#### NEW Herbal Bacterial Disease Treatment

Provides a chemical-free treatment effective against bacterial diseases including:

- Bacterial dropsy Bulging eyes
  - Ulcers
  - Mouth rot
  - R
    - Raised scales

ITEM #	SIZE	TREATS	DOSAGE RATES
BDTAR04	4 fl. oz. (118 mL)	Treats 59 gal. (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
BDTAR08	8 fl. oz. (236 mL)	Treats 118 gal. (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
BDTAR16	16 fl. oz. (473 mL)	Treats 236 gal. (893 L) for 10 days	



#### NEW Herbal Parasitic Disease Treatment

Provides a chemical-free treatment effective against parasitic diseases including:

- White Spot (Ich) Costia
- Flukes (gill & skin)
- Chilodonella
- Oodinium

• Trichodina

ITEM #	SIZE	TREATS	DOSAGE RATES
PDTAR04	4 fl. oz. (118 mL)	Treats 59 gal. (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
PDTAR08	8 fl. oz. (236 mL)	Treats 118 gal. (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
PDTAR16	16 fl. oz. (473 mL)	Treats 236 gal. (893 L) for 10 days	

# PLANT CARE PRODUCTS



### All-In-One Aquatic Plant Supplement

A specialized formula of micro and macro nutrients for aquarium plants

- Essential primary and secondary nutrients
- Vitamins and amino acids
- Nitrate and phosphate-free

#### NEW Bio

# BIO-CARBON

**Bio-Carbon** 

A breakthrough in carbon source technology that provides cutting edge developments in microbiology and biophysics!

- Contains high quality peat extract
- Contains humic and fulvic acids
- Contains a blend of naturally occurring vegetative and spore-forming microorganisms
- Helps make iron, nitrogen and other nutrients more bioavailable

ITEM #	SIZE	TREATS	DOSAGE RATES	ITEM #	SIZE	TREATS	DOSAGE RATES
BNGA02	2 fl. oz. (60 mL)	Treats up to 360 gal. (1,363 L)	Add 1 tsp. (5 mL)	BNGBC04	4 fl. oz. (118 mL)	Treats up to 1,140 gal. (4,315 L)	Initial dose: Add 1 tsp. (5 mL) for
BNGA08	8 fl. oz. (236 mL)	Treats up to 1,440 gal. (5,450 L)	per 30 gal. (113 L)	BNGBC08	8 fl. oz. (236 mL)	Treats up to 2,320 gal. (8,782 L)	every 10 gal. (38 L). Thereafter add 1 tsp. (5 mL) for every 50 gal.
BNGA16	16 fl. oz. (473 mL)	Treats up to 2,880 gal. (10,901 L)		BNGBC16	16 fl. oz. (473 mL)	Treats up to 4,690 gal. (17,753 L)	(189 L) daily or every other day. Dosing may be slowly increased in
BNGA64	64 fl. oz. (1.893 L)	Treats up to 11,520 gal. (43,607 L)		BNGBC64	64 fl. oz. (1.893 L)	Treats up to 18,890 gal. ( 71,506 L)	high-growth aquariums.



POTASSIUM

#### NEW Phosphorus Aquatic Plant Supplement

• Encourages lush plant growth

- Easy to use liquid supplement
- Nitrate-free



#### NEW Nitrogen Aquatic Plant Supplement

• Promotes growth of plants

- Easy to use liquid supplement
- Phosphate-free

ITEM #	SIZE	TREATS	DOSAGE RATES	ITEM #	SIZE	TREATS	DOSAGE RATES
BNGPH04	4 fl. oz. (118 mL)	Treats up to 944 gal. (3,573 L)	Use 1/2 tsp. (2.5 mL) per 20 gal.	BNGNIT04	4 fl. oz. (118 mL)	Treats up to 1,888 gal. (7,146 L)	Use 1/2 tsp. (2.5 mL) pe
BNGPH08	8 fl. oz. (236 mL)	Treats up to 1,888 gal. (7,146 L)	(75 L) once or twice a week or as needed in response of phosphorus	BNGNIT08	8 fl. oz. (236 mL)	Treats up to 3,776 gal. (14,293 L)	(151 L) twice a week or a when signs of no growth
BNGPH16	16 fl. oz. (473 mL)	Treats up to 3,784 gal. (14,323 L)	deficiency.	BNGNIT16	16 fl. oz. (473 mL)	Treats up to 7,568 gal. (28,647 L)	chlorosis.
BNGPH64	64 fl. oz. (1.893 L)	Treats up to 15,144 gal. (57,326 L)		BNGNIT64	64 fl. oz. (1.893 L)	Treats up to 30,288 gal. (114,652 L)	



- Promotes strong roots and stems
- Promotes nutrient uptake
- Helps prevent yellowing
- Nitrate and phosphate-free

ITEM #	SIZE	TREATS	DOSAGE RATES
BNGPO04	4 fl. oz. (118 mL)	Treats up to 708 gal. (2,680 L)	Use 1 tsp. (5 mL) per 30 gal. (113 L).
BNGPO08	8 fl. oz. (236 mL)	Treats up to 1,416 gal. (5,360 L)	
BNGPO16	16 fl. oz. (473 mL)	Treats up to 2,838 gal. (10,742 L)	
BNGPO64	64 fl. oz. (1.893 L)	Treats up to 11,358 gal. (42,994 L)	

IRON	
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Natural Property of the local division of th	Aq • Br
Real and	• H

#### lron Aquatic Plant Supplement

• Brings out vibrant color

W

- Helps prevent yellowing
- Nitrate and phosphate-free

ITEM #	SIZE	TREATS	DOSAGE RATES
BNGIR04	4 fl. oz. (118 mL)	Treats up to 1,180 gal. (4,466 L)	Use 1 tsp. (5 mL) per 50 gal.
BNGIR08	8 fl. oz. (236 mL)	Treats up to 2,360 gal. (8,933 L)	(189 L) as needed or required to maintain 0.10 mg/L iron.
BNGIR16	16 fl. oz. (473 mL)	Treats up to 4,730 gal. (17,904 L)	
BNGIR64	64 fl. oz. (1.893 L)	Treats up to 18,930 gal. (71,657 L)	

14

#### NEW

### **Microbial Root Dip**

Enhances Metabolism, Increases Chlorophyll and Nutrient Availability • Reduces transplant shock

- Aids in disease resistance
- Contains fulvic and humic acids

• Contains beneficial photosynthetic microorganisms

The humic and fulvic substances in **MICROBE-LIFT**/BLOOM & GROW<sup>™</sup> **Microbial Root Dip (ML/MRD)** aid the roots tissues requiring free oxygen for aerobic respiration and provide metabolic energy to the plants the humic and fulvic substances help to increase the production and productivity of the microorganisms. They accentuate plant cell reproduction by stimulating the production of nucleic acids for DNA & RNA activity. The humic & fulvic acids contain auxins which are involved in the chelation of iron for the plant. This helps to improve growth, health and the plants nutrient intensity! **ML/MRD** is non-toxic, non-pathogenic and is safe for all aquatic life.

ITEM #	SIZE	DOSAGE RATES	
ROOTA02	2 fl. oz. (60 mL)	Soak plugs with a solution made up of 5 mL (1 capful) of ML/MRD per 1 qt. (1 L) of aquarium water. So	
ROOTA04	4 fl. oz. (118 mL)	roots for 15 minutes before transplanting. The solution can then be added to the tank's water.	

Pre-Colonized with Bacterial Spores

· pH neutral

#### **NEW Biologically Alive Substrate** for Planted Aquariums

• Contains trace minerals

- Has enormous surface area to colonize nitrifying bacteria
- Provides a suitable medium to hold rooted plants in place
- Natural material (not chemically coated or dyed).
- 10 pounds fills a typical 10 gal. (37.8 L) tank with approximately 2.5 in. (6.35 cm ) deep bed of substrate.
- Maximum density- you would require a minimum of twice the weight of competitors substrate to achieve our suggested bed depth!
- Contains over 25 micro and macro nutrients.
- Kiln fired pH neutral

• No Fertilizer • No Soil

Retains oxygen No Peat

• No Compost

AQUATIC

Products

BLOOM & GROW<sup>TM</sup>

PLANT

 ITEM #
 SIZE

 BAS10
 10 lb. (4.54 kg)

 BAS20
 20 lb. (9.07 kg)

etal (nel chamilado; mattel se ègnil). Felix a lagorari 10 gal. (37.81) (nel selle agencientely) 7.5 m. (8.25 km ) etana hel of salt molty- yes want i esprie a minimum of herea the weight at competitors substrain in actives nor suggested hel Ayatt

BLOOM & GROW"

BIOLOGICALLY

ALIVE SUBSTRATE

for Planted Aquariums

Has enormous surface area to colonize nitrifying bacteria
 Provides a suitable medium to hold rooted plants in place

Retains oxygen

No Fertilizer + No Soil + No Peat + No Composi

· Contains trace minerals

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#### NEW Aquarium Salt Crystals

- Helps to reduce the threat of parasite disease
- Improves gill function
- Reduces the effects of nitrite toxicity
- Nitrate & phosphate free
- Contains no additives

ITEM #	SIZE	TREATS	DOSAGE RATES
ASALTSM	11 oz. (312 g)	Treats up to 88 gal. (333 L)	Tropical Fish: Add 1 tbls. (15 mL) per 5 gal. (19 L) of tank water. Goldfish/ Koi Stress Relief:
ASALTMD	1 lb. 6 oz. (624 g)	Treats up to 176 gal. (666 L)	Add 1/2 tsp. (2.5 mL) per gal. (3.8 L) of tank water. Tropical Fish Disease Treatment: Add 2 tbls. (30 mL) per 5 gal. (19 L) of
ASALTLG	2 lb. 12 oz. (1.3 kg)	Treats up to 352 gal. (1,332 L)	tank water. Symptoms of Parasite diseases: labored breathing, scraping, flashing and clamped fins.



SALT CRYSTALS

# pH Increase

Combines:

- Two pH adjusters for buffered effectiveness
- Three Electrolytes to help maintain
- osmotic balance
- One slime coat ingredient for skin protection and stress reduction

ITEM #	SIZE	DOSAGE RATES
PHINF04	4 fl. oz. (118 mL)	Add 2 drops per gal. (3.8 L), or 1 tsp. (5 mL) per 50 gal. (189 L)
PHINF08	8 fl. oz. (236 mL)	for each 0.1 unit of pH increase desired.
PHINF16	16 fl. oz. (473 mL)	
PHINF64	64 fl. oz. (1.893 L)	
PHINFG1	1 gal. (3.78 L)	
	and the second se	



# Vitamins & Amino Acids

A blend of all of the essential micro nutrients and minerals required by many freshwater fish but which may not be present in all water sources or may be removed in some aquarium filtration systems.

ITEM #	SIZE	TREATS	DOSAGE RATES
VAAF04	4 fl. oz. (118 mL)	Treats 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal.s. of tank
VAAF08	8 fl. oz. (236 mL)	Treats 1,400 gal. (5,299 L)	water weekly.
VAAF16	16 fl. oz. (473 mL)	Treats 2,800 gal. (10,599 L)	
VAAF64	64 fl. oz. (1.893 L)	Treats 11,200 gal. (42,396 L)	
VAAFG1	1 gal. (3.78 L)	Treats 22,400 gal. (84,793 L)	

#### 16 | www.MicrobeLift.com | 1-800-645-2976 |



THERAPEUTIC SALT



# **Therapeutic Salt**

• Contains pure evaporated sea salt

- Reduces fish stress & the risk of osmotic shock
- Improves fish gill function
- Temporarily blocks nitrite toxicity
- Helps to promote slime coat
- Contains allantoin
- Adds essential electrolytes

ITEM #	SIZE	TREATS	DOSAGE RATES
TSALTSM	10 oz. (283 g)	Treats up to 22 gal. (83 L)	Small Tanks: Add 1/2 cup (120 mL) per 10 gal. (38 L) of tank water.
TSALTMD	1 lb. 4 oz. (567 g)	Treats up to 44 gal. (166 L)	Large Tanks: Add 2 1/2 cups (600 mL) per 55 gal. (208 L) of tank water. For Stress Reduction: Add 2 tbis. (30 mL) per 10 gal. (38 L)
TSALTLG	2 lb. 8 oz. (1.13 kg.)	Treats up to 88 gal. (333 L)	of tank water. Add 3/4 cups (180 mL) per 55 gal. (208 L) of tank water.



# pH Decrease

Combines:

- Two pH adjusters for buffered effectiveness
- Three Electrolytes to help maintain osmotic balance
- One slime coat ingredient for skin protection and stress reduction

ITEM #	SIZE	DOSAGE RATES
PHDEF04	4 fl. oz. (118 mL)	Add 2 drops per gal. (3.8 L), or 1 tsp. (5 mL) per 50 gal. (189 L) for each 0.1 unit of pH decrease desired.
PHDEF08	8 fl. oz. (236 mL)	lor each 0. I unit of pH decrease desired.
PHDEF16	16 fl. oz. (473 mL)	
PHDEF64	64 fl. oz. (1.893 L)	
PHDEFG1	1 gal. (3.78 L)	



#### **Clarifier Plus Polymeric Blend**

- Clears cloudy and hazy water quickly
- Safe for aquatic life and plants
- Attracts and precipitates suspended particles
- Improves filtration
- · Especially helpful after tank disturbances

ITEM #	SIZE	TREATS	DOSAGE RATES
CPF01	1 fl. oz. (30 mL)	Treats up to 120 gal. (454 L)	Add 5 drops per gal. (3.8 L) or 1/2 tsp. (2.5 mL) per 10 gal. (38 L)
CPF04	4 fl. oz. (118 mL)	Treats up to 470 gal. (1,779 L)	Add 1/2 tsp. (2.5 mL) per 10 gal.
CPF08	8 fl. oz. (236 mL)	Treats up to 940 gal. (3,558 L)	(38 L)
CPF16	16 fl. oz. (473 mL)	Treats up to 1,875 gal. (7,098 L)	
CPF64	64 fl. oz. (1.893 L)	Treats up to 7,500 gal. (28,390 L)	
CPFG1	1 gal. (3.78 L)	Treats up to 15,000 gal. (56,781 L)	

### FISH CARE PRODUCTS



# **MICROBE-LIFT/Fresh Water Conditioners**

40 Piece Display - Item #HAD40FW



Freshwater Starter Kit 4 Pack Item #HA4PKFW

#### CONTENTS

l pc. - 4 oz. Vitamins & Amino Acids l pc. - 4 oz. pH Increase l pc. - 4 oz. pH Decrease

1 pc. - 4 oz. Clarifier Plus

4 pc. - 4 oz. bottles

FRESH WATER Products



# Algaway 5.4

E.P.A. Registered

- Controls Algae in aquariums
- Fast acting
- Will not harm fish or live ornamental plants
- Freshwater aquariums

ITEM #	SIZE	TRE	ATS	
ALGAA01	1 fl. oz. (30 mL.)	Treats	up to 355 gal.	(1,344 L.)
ALGAA04	4 fl. oz. (118 mL.)	Treats	up to 1,419 ga	l. (5,371 L.)
ALGAA08	8 fl. oz. (236 mL.)	Treats	up to 2,839 ga	l. (10,745 L.)
ALGAA16	16 fl. oz. (473 mL.)	Treats	up to 5,678 ga	l. (21,491 L.)
ALGAA64	64 fl. oz. (1.893 L.)	Treats	up to 22,712 g	al. (85,981 L.)
ALGAAG1	1 gal. (3.785 L.)	Treats	up to 45,424 g	al. (171,948 L.)
DOSAGE	DOSAGE RATES			
Volume of wate	er to treat		Unit of Measu	ire
5 gallons / 18.9	liters 3 d	lrops	-	-
10 gallons / 37	10 gallons / 37.8 liters 6 dr		-	-
25 gallons / 94.5 liters 15 d		drops	-	-
30 gallons / 114 liters 18 d		drops	1/2 tsp.	1/2 cap
50 gallons / 189 liters 30 d		drops	-	-
120 gallons / 454.2 liters 10 r		mL.	2 tsp.	2 caps
360 gallons / 1	360 liters 30	mL.	2 tbsp.	6 caps



# SALT & FRESH WATER

# Ammonia Remover

- Removes ammonia
- Removes chlorine
- Removes chloramines
- Works immediately and will not delay or interrupt biological filtration



HOSPHAT

# NEW

# **Phosphate Remover**

- Instantly removes phosphate
- Improves turbidity
- Harmless to all fish and invertebrates
- Amino acids

ITEM #	SIZE	TREATS	DOSAGE RATES
AR01	1 fl. oz. (30 mL)	Treats up to 60 gal. (227 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
AR04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	or 1 oz. per 60 gal. (227 L)
AR08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
AR16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	
AR64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,535 L)	
ARG1	1 gal. (3.78 L)	Treats up to 7,680 gal. (29,071 L)	

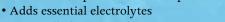
ľ	ITEM #	SIZE	TREATS	DOSAGE RATES
	PR04 4 fl. oz. (118 mL)		Fresh Water: Treats up to 400 gal. (1,514.L) at a removal rate between 1.0 to 1.5 ppm Salt Water: Treats up to 200 gal. (757 L) at a removal rate between 1.0 to 1.5 ppm	Fresh Water: See label. Salt Water:
ļ	PR08	8 fl. oz. (236 mL)	Fresh Water: Treats up to 800 gal. (3,028 L) at a removal rate between 1.0 to 1.5 ppm Salt Water: Treats up to 400 gal. (1,514 L) at a removal rate between 1.0 to 1.5 ppm	See label.
	PR16	16 fl. oz. (473 mL)	Fresh Water: Treats up to 1,600 gal. (6,056 L) at a removal rate between 1.0 to 1.5 ppm Salt Water: Treats up to 800 gal. (3,028 L) at a removal rate between 1.0 to 1.5 ppm	
	PR64	64 fl. oz. (1.893 L)	Fresh Water: Treats up to 6,400 gal. (24,226 L) at a removal rate between 1.0 to 1.5 ppm Salt Water: Treats up to 3,200 gal. (12,113 L) at a removal rate between 1.0 to 1.5 ppm	
	PRG1	1 gal. (3.78 L)	Fresh Water: Treats up to 12,800 gal. (48,453 L) at a removal rate between 1.0 to 1.5 ppm Salt Water: Treats up to 6,400 gal. (24,226 L) at a removal rate between 1.0 to 1.5 ppm	



AMMONI

# **Aquatic Stress Relief**

- Reduces stress
- Aids in fish transport
- Promotes healing
- Removes chlorine (up to 3.75 mg/L total chlorine)
- Destroys chloramines
- Detoxifies heavy metals
- Adds a multi-part skin-slime replacer



aloe vera

• Boosts alkalinity

ITEM #	SIZE	TREATS	DOSAGE RATES
SRA01	1 fl. oz. (30 mL)	Treats up to 60 gal. (227 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
SRA04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	or 1 oz. per 60 gal. (227 L)
SRA08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
SRA16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	
SRA64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,535 L)	
SRAG1	1 gal. (3.785 L)	Treats up to 7,680 gal. (29,071 L)	



#### NEW KH Bio-Active Booster (Carbonate Alkalinity) Essential for Nitrification

Essential for Nitrification Use for:

- Tap water
- Tank water
- Change water

ITEM #	SIZE	DOSAGE RATES
CABSM	8.8 oz. (250 g)	See label
CABMD	17.6 oz. (500 g)	
CABLG	35 oz. (1.000 a)	

### Supreme Dry Ammonia Remover & Water Conditioner

- Removes & Detoxifies:
- Ammonia
- Chlorine
- Chloramines
- Nitrite
- Heavy metals



**S** Reef Safe

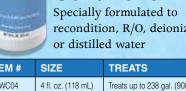
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ITEM #	SIZE	TREATS	DOSAGE RATES
SDARSM	8.8 oz. (250 g)	Treats up to 4,400 gal. (16,655 L)	For each measure or anticipated, 2.1 ppm total ammonia, add 1 oz.
SDARMD	17.6 oz. (500 g)	Treats up to 8,800 gal. (33,311 L)	(28 g).Treats 500 gal. (1,892 L) of water. It will remove 2.1 ppm of total ammonia, 6.5 ppm
SDARLG	5 lb. (2.26 kg)	Treats up to 40,000 gal. (151,416 L)	chloramines and 4.5 ppm chlorine.

18



#### **SALT &** R/O WA NEW Super Dechlorinator + **R/O Water** Water Conditioner Conditioner • Removes chlorine (up to 5 mg/L total chlorine) Specially formulated to S Reef Safe • Destroys chloramines recondition, R/O, deionized • Detoxifies heavy metals or distilled water ATES ITEM # SIZE TREATS ) per 41.66 gal.

ITEM #	SIZE	TREATS	DOSAGE RATES
SDCHLA04 4 fl. oz. (118 mL)		Treats up to 1,000 gal. (3,785 L)	Add 1 tsp. (5 mL) per 41.0
SDCHLA08	8 fl. oz. (236 mL) Treats up to 2,000 gal. (7,571 L)		(157.7 L) of water.
SDCHLA16	16 fl. oz. (473 mL)	Treats up to 4,000 gal. (15,142 L)	Larger Applications: Add 1 fl. oz. per 250 gal.
SDCHLA64	64 fl. oz. (1.893 L)	Treats up to 16,000 gal. (60,566 L)	(946 L) of water.
SDCHLAG1	1 gal. (3.78 L)	Treats up to 32,000 gal. (121,133 L)	



# **FRESH** WATER



#### DOSAGE RATES ROWC04 Treats up to 238 gal. (900 L) Add 1-2 tsp. (5-10 mL) per 30 gal. (113 L) of water. ROWC08 8 fl. oz. (236 mL) Treats up to 475 gal. (1,798 L) 16 fl. oz. (473 mL) ROWC16 Treats up to 950 gal. (3,596 L) ROWC64 64 fl. oz. (1.893 L) Treats up to 3,800 gal. (14,384 L) ROWCG1 1 gal. (3.78 L) Treats up to 7,600 gal. (28,769 L)



# **Dechlorinator +** Water Conditioner

- Removes chlorine (up to 4 mg/L total chlorine)
- Destroys chloramines
- Detoxifies heavy metals
- Adds a multi-part skin-slime replacer
- Adds essential electrolytes
- Boosts alkalinity

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Reef	Safe	

#### XTreme™ A Full-function, Buffered, Water Conditioner

- Detoxifies nitrite
- Destroys and removes chloramines
- Removes ammonia
- Removes chlorine
- Detoxifies heavy metals
- Adds a multi-part skin-slime replacer
- Adds essential electrolytes

6	$\sim$
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Reef	Safe

ITEM #	SIZE	TREATS	DOSAGE RATES
DPWC01	1 fl. oz. (30 mL)	Treats up to 60 gal. (227 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
DPWC04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	or 1 oz. per 60 gal. (227 L)
DPWC08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
DPWC16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	
DPWC64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,536 L)	
DPWCG1	1 gal. (3.78 L)	Treats up to 7,680 gal. (29,071 L)	

			• BOOSIS a		
		ITEM #	SIZE	TREATS	DOSAGE RATES
3 L),		XTA01	1 fl. oz. (30 mL)	Treats up to 60 gal. (227 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),
		XTA04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	or 1 oz. per 60 gal. (227 L)
	Ŀ	XTA08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	
	ŀ	XTA16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	
		XTA64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,535 L)	
	F.	XTAG1	1 gal. (3.78 L)	Treats up to 7,680 gal. (29,071 L)	



4 pc. - 16 oz. Aquatic Stress Relief

16 pc. - 16 oz. bottles

#### **MICROBE-LIFT/Salt & Freshwater Water** Conditioners 40 Piece Display Item #HAD40WC

6 pc. - 4 oz. Aquatic Stress Relief

24 pc. - 4 oz. bottles

- 1 pc. 4 oz. Dechlorinator + Water Conditioner
- 1 pc. 4 oz. Bacterial Aquarium Balancer



ITEM #

SWMB04

SWMB08 SWMB16

SWMB64

SWMBG1

SIZE

4 fl. oz. (118 mL)

8 fl. oz. (236 mL)

16 fl. oz. (473 mL)

64 fl. oz. (1.893 L)

1 gal. (3.78 L)

# SALT WATER

DOSAGE RATES

Add 1 tsp. (5 mL) per 30 gal. (113 L)

# **Mineral Balancer**

TREATS

Replaces trace minerals that are removed through filtration, Carbon and protein skimmers

Treats 700 gal. (2,649 L)

Treats 1,400 gal. (5,299 L)

Treats 2,800 gal. (10,599 L)

Treats 11,200 gal. (42,396 L)

Treats 22,400 gal. (84,793 L)



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# Vitamins & Amino Acids

A blend of all of the essential micronutrients and minerals required by many saltwater fish but which may not be present in all water sources or may be removed in some aquarium filtration systems.

ITEM #	SIZE	TREATS	DOSAGE RATES
VAAS04	4 fl. oz. (118 mL)	Treats up to 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal. weekly.
VAAS08	8 fl. oz. (236 mL)	Treats up to 1,400 gal. (5,299 L)	
VAAS16	16 fl. oz. (473 mL)	Treats up to 2,800 gal. (10,599 L)	
VAAS64	64 fl. oz. (1.893 L)	Treats up to 11,200 gal. (42,396 L)	
VAASG1	1 gal. (3.78 L)	Treats up to 22,400 gal. (84,793 L)	



#### Clarifier Plus Polymeric Blend

- Clears cloudy and hazy water quickly
- Safe for aquatic life and plants
- Attracts and precipitates suspended particles
- Improves filtration
- Especially helpful after tank disturbances

ITEM #	SIZE	TREATS	DOSAGE RATES		
CPS04 4 fl. oz. (118 mL)		Treats up to 470 gal. (1,779 L)	Add 1/2 tsp. (2.5 mL) per 10 gal.		
CPS08	8 fl. oz. (236 mL)	Treats up to 940 gal. (3,558 L)	(38 L).		
CPS16	16 fl. oz. (473 mL)	Treats up to 1,875 gal. (7,098 L)			
CPS64	64 fl. oz. (1.893 L)	Treats up to 7,500 gal. (28,390 L)			
CPSG1	1 gal. (3.78 L)	Treats up to 15,000 gal. (56,781 L)			



#### pH Increase Combines:

- Two pH adjusters for buffered effectiveness
- Three electrolytes to help maintain osmotic balance
- One slime coat ingredient for skin protection and stress reduction



**S** Reef Safe

ITEM #	SIZE	DOSAGE RATES			
PHINS04	4 fl. oz. (118 mL)	Add 1/4 tsp. (1.25 mL) per 10 gal. (38 L) of water for each			
PHINS08	8 fl. oz. (236 mL)	0.1 degree of pH increase desired.			
PHINS16	16 fl. oz. (473 mL)				
PHINS64	64 fl. oz. (1.893 L)	Add 2 drops per gal. (3.8 L), or 1 tsp. (5 mL) per 50 gal. (189 L) for			
PHINSG1	1 gal. (3.78 L)	each 0.1 degree of pH increase desired.			



# FISH CARE PRODUCTS

**REEF &** 

Products

MARINE



# MICROBE-LIFT/Reef & Marine #1

40 Piece Display - Item #HAD40R1

#### CONTENTS

4 pc 16 oz. Magnesium Supplement			
4 pc 16 oz. Calcium Concentrate			
4 pc 16 oz. Chleated Iron			
4 pc 16 oz. Strontium & Molybdenum			
16 pc 16 oz. bottles			
6 pc 4 oz.Magnesium Supplement			
6 pc 4 oz. Calcium Concentrate			
6 pc 4 oz. Chleated Iron			
6 pc 4 oz. Strontium & Molybdenum			
24 pc 4 oz. bottles			



Reef & Marine Starter Kit #2 4 Pack Item #HA4PKR2

CONTENTS

- 1 pc. 4 oz. Vitamins & Amino Acids
- 1 pc. 4 oz. Calcium Concentrate
- 1 pc. 4 oz. Magnesium Supplement
- 1 pc. 4 oz. Strontium Molybdenum

4 pc. - 4 oz. bottles



#### Reef & Marine Starter Kit #1 4 Pack Item #HA4PKR1

#### CONTENTS

- l pc. 4 oz. Chelated Iron
- 1 pc. 4 oz. Essential Minerals & Trace Elements
- 1 pc. 4 oz. Iodide & Bromide
- 1 pc. 4 oz. Clarifier Plus
- 4 pc. 4 oz. bottles



# MICROBE-LIFT/Reef & Marine #2

40 Piece Display - Item #HAD40R2

CONTENTS				
4 pc 16 oz. All-in-One Master Supplement				
4 pc 16 oz. Vitamins & Amino Acids				
4 pc 16 oz. Essential Minerals & Trace Elements				
4 pc 16 oz. Iodide & Bromide				
16 pc 16 oz. bottles				
6 pc 4 oz. All-in-One Master Supplement				
6 pc 4 oz. Vitamins & Amino Acids				
6 pc 4 oz. Essential Minerals & Trace Elements				
6 pc 4 oz. Iodide & Bromide				
24 pc 4 oz. bottles				



Products available in various sizes. See chart for details.



Clarifier Plus Show Tank Water Clarifier Polymeric Blend Quickly clears cloudy water



#### Strontium & Molybdenum Plus Buffer

**REEF &** 

MARINE

Products

ITEM #	SIZE	TREATS	DOSAGE RATES
CPR04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	For cloudy water: Add 2 tsp.
CPR08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	(10 mL) per 50 gal. (189 L). For "polishing" water: Add 1 1/2
CPR16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	tsp. (7 mL) per 50 gal. (189 L) weekly.
CPR64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	hooky.
CPRG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	

I	ITEM #	SIZE	TREATS	DOSAGE RATES
	SM04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1- 2 capfuls (7-14 mL) per 50
	SM08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	gal. (189 L) 1-2 times per week. Each 7 mL capful restores 0.018
	SM16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	mg/L (ppm) of Strontium, and 0.003 mg/L (ppm) of Molybdenum.
	SM64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	
	SMG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	



#### Calcium Concentrate Plus Buffer

Contains over 100,000 mg/L calcium

ITEM #	SIZE	TREATS	DOSAGE RATES
CC04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1- 2 capfuls (7-14 mL
CC08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	50 gal. (189 L) 1-2 times p week. Each 7 mL capful re
CC16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	3.5 mg/L (ppm) of Calciun
CC64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	
CCG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	



#### Vitamins & Amino Acids Plus Buffer

TES	ITEM #	SIZE	TREATS	DOSAGE RATES	
(7-14 mL) per	VAAR04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1- 2 capfuls (7-14 mL) per 50	
2 times per capful restores	VAAR08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	gal. (189 L) 1-2 times per week.	
of Calcium.	VAAR16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)		
	VAAR64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)		
	VAARG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)		

# **REEF CARE PRODUCTS**



# Magnesium Supplement

Designed to raise the level of magnesium safely in a marine system and will not upset the ionic balance.

ITEM #	SIZE	DOSAGE RATES
MAG04	4 fl. oz. (118 mL)	Add at the rate of 1 mL per gal.
MAG08	8 fl. oz. (236 mL)	to bring the level between 1,250 level by 19 ppm on a daily basis
MAG16	16 fl. oz. (473 mL)	When not testing add at the rate (189 L) every week for all marine
MAG64	64 fl. oz. (1.893 L)	
MAGG1	1 gal. (3.78 L)	

#### of aquarium or reef capacity daily and 1,350 ppm. This will raise the s as a regular supplement. of 2 capfuls (14 mL) per 50 gal. systems.



# **Chelated** Iron

**Plus Buffer** Contains Thiamine (B-1)/ Cyanocobalamin (B-12)

ITEM #	SIZE	TREATS	DOSAGE RATES
IRON04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1- 2 capfuls (7-14 mL) per 50
IRON08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	gal. (189 L) 1-2 times per week.
IRON16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	
IRON64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	
IRONG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	



#### Essential Minerals & **Trace Elements** Plus Buffer

ITEM #	SIZE	TREATS	DOSAGE RATES
EMTE04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1-2 capfuls (7-14 mL) per 50 gal.
EMTE08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	(189 L) 1-2 times per week.
EMTE16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	
EMTE64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	
EMTEG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	



#### lodide & Bromide **Plus Buffer**

ITEM #	SIZE	TREATS	DOSAGE RATES
IODIDE04	4 fl. oz. (118 mL)	Treats up to 590 gal. (2,196 L)	Add 1- 2 capfuls (7-14 mL) per 50
IODIDE08	8 fl. oz. (236 mL)	Treats up to 1,180 gal. (4,660 L)	gal. (189 L) 1-2 times per week. Each 7 mL capful restores 0.006
IODIDE16	16 fl. oz. (473 mL)	Treats up to 2,360 gal. (8,920 L)	mg/L (ppm) of lodide, and 0.0006 mg/L (ppm) of Bromide.
IODIDE64	64 fl. oz. (1.893 L)	Treats up to 9,600 gal. (36,290 L)	
IODIDEG1	1 gal. (3.78 L)	Treats up to 19,200 gal. (72,580 L)	



#### All-In-One Master Supplement

A convenient way of dosing all of our reef & marine supplements in one application

ITEM #	SIZE	TREATS	DOSAGE RA
ALL04	4 fl. oz. (118 mL)	Treats up to 300 gal. (1,136 L)	Add 2-4 capfuls (1
ALL08	8 fl. oz. (236 mL)	Treats up to 600 gal. (2,268 L)	(189 L), 1-2 times spectrum total-sup
ALL16	16 fl. oz. (473 mL)	Treats up to 1,200 gal. (4,536 L)	components of sea safely be double if
ALL64	64 fl. oz. (1.893 L)	Treats up to 4,800 gal. (18,144 L)	
ALLG1	1 gal. (3.78 L)	Treats up to 9,600 gal. (36,288 L)	

#### TES

14-28 mL) per 50 gal. per week as a broad oplement of over 60 a water. Usage may desired.



# **AQUARIUM SALT PRODUCTS**



# pH Buffer

and KH Alkalinity Supplement Sets saltwater at a pH of 8.2

ITEM #	SIZE	TREATS	DOSAGE RATES
PH8.2SM	8.8 oz. (250 g)	Treats up to 1,250 gal. (4,725 L)	Use the inpacked teaspoon-
PH8.2MD	17.6 oz. (500 g)	Treats up to 2,500 gal. (9,450 L)	scoop and add 1 tsp. (5 g.) per 25 gal. (95 L).
PH8.2LG	64 oz. /4 lb. (1.81 kg)	Treats up to 9,080 gal. (34,322 L)	



# Nano Complete

- Automatically sets pH to 8.2 8.3
- An aqueous Nano reef buffer system & an
- ionically balanced combination of necessary trace elements in one simple system!

ITEM #	SIZE	TREATS	DOSAGE RATES
COMN02	2 fl. oz. (60 mL)	Treats up to 236 gal. (893 L)	Add 1/2 tsp. (2.5 mL) per 10 gal. (38 L) each day in the highest flow area in the tank until target Alkalinity is reached.



# NEW Coralline Algae Accelerator

Will Not Promote the Growth of Nuisance Algae

**REEF &** 

MARINE

Products

- Contains fine powdered aragonite
- Over 100,000 mg/L calcium
- Added magnesium & iodide

ITEM #	SIZE	TREATS	DOSAGE RATES
CAA04	4 fl. oz. (118 mL)	Treats up to 1,180 gal. (4,467 L)	Add 1 tsp. (5 mL) per 50 gal.
CAA08	8 fl. oz. (236 mL)	Treats up to 2,360 gal. (8,934 L)	(189 L)
CAA16	16 fl. oz. (473 mL)	Treats up to 4,720 gal. (17,867 L)	
CAA64	64 fl. oz. (1.893 L)	Treats up to 18,880 gal. (71,468 L)	
CAAG1	1 gal. (3.78 L)	Treats up to 37,760 gal. (142,937 L)	



# Kalkwasser

- Adds calcium ions required by most reef inhabitants
- Increases alkalinity
- Encourages growth of pink, purple and green Calcareous Algae
- Elevates pH
- Precipitates phosphate

ITEM #	SIZE	TREATS	DOSAGE RATES
KALKSM	16 oz. (454 g)	Treats up to 255 gal. (964 L)	In a bucket of 1 gal. of R/O water, mix 1 - 2 tsp. of powder. Use 4 tsp. for 2 gal. etc. Let the solution settle. The
KALKMD	64 oz. (1,814 g)	Treats up to 1,020 gal. (3,861 L)	super saturated solution may be poured into the tank in an area of high water flow or preferably dripped in through a dosing system.

Treats up to 472 gal. (1,784 L)

Treats up to 1,888 gal. (7,136 L)

Treats up to 3,776 gal. (14,272 L)

16 fl. oz. (473 mL)

64 fl. oz. (1.893 L)

1 gal. (3.785 L)

COM64

COMG1

# **REEF CARE PRODUCTS**



### **Reef Salt**

- Manufactured with pharmaceutical grade salts
- Helps to establish a stable pH
- Formulated for use with calcium reactors
- Contains all major, minor, and trace elements required to maintain reef inhabitants

ITEM #	DESCRIPTION	MIXES TO SPECIFIC GRAVITY/SALINITY*	SIZE	WEIGHT	PALLET QTY.
SALTRSM	50 gal. (189 L)	1.025 specific gravity/32.35 ppt salinity	1 gal. (3.78 L) bucket	14.3 lb. (6.50 kg)	80
SALTRMD	140 gal. (529 L)	1.025 specific gravity/32.35 ppt salinity	3.5 gal. (13 L) bucket	40.1 lb. (18.23 kg)	36
SALTRLG	200 gal. (757 L)	1.025 specific gravity/32.35 ppt salinity	5 gal. (18 L) bucket	57.3 lb. (26.05 kg)	36

MICRO

# Sea/Marine Salt

- Manufactured with pharmaceutical grade salts
- Helps to establish a stable pH
- Formulated to perfectly mix small and large quantities of water
- Contains all major, minor, and trace elements required to maintain marine fish

ITEM #	DESCRIPTION	MIXES TO SPECIFIC GRAVITY/SALINITY*	SIZE	WEIGHT	PALLET QTY.
SALTMSM	50 gal. (189 L)	1.022 specific gravity/29.8 ppt salinity	1 gal. (3.78 L) bucket	13.6 lb. (6.18 kg	80
SALTMMD	140 gal. (529 L)	1.022 specific gravity/29.8 ppt salinity	3.5 gal. (13 L) bucket	38.7 lb. (17.59 kg)	36
SALTMLG	200 gal. (757 L)	1.022 specific gravity/29.8 ppt salinity	5 gal. (18 L) bucket	55 lb. (25 kg)	36

# REEF FOODS

Phyto-Plus A

• A highly palatable

for filter feeders.

phytoplanktic diet

SIZE

4 fl. oz. (118 mL)

8 fl. oz. (236 mL)

16 fl. oz. (473 mL)

64 fl. oz. (1.893 L)

Reef Food

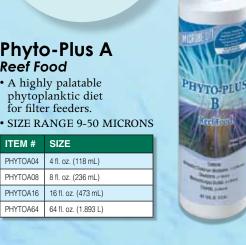
ITEM #

PHYTOA04

PHYTOA08

PHYTOA16

PHYTOA64



# Phyto-Plus B Reef Food

• A highly palatable naturally occurring blend of aquacultural phytoplankton for filter feeders

• SIZE RANGE 2-23 MICRONS

ITEM #	SIZE
PHYTOB04	4 fl. oz. (118 mL)
PHYTOB08	8 fl. oz. (236 mL)
PHYTOB16	16 fl. oz. (473 mL)
PHYTOB64	64 fl. oz. (1.893 L)

**Highly Concentrated** 

• A highly palatable naturally

aquacultural phytoplankton

SIZE RANGE 2-23 MICRONS

**Phyto-Plus B** 

occurring blend of

SIZE

for filter feeders

PHYTOB01 1 fl. oz. (30 mL)

**Reef Food** 

ITEM #



- A highly palatable reef food for filter feeders
- A blend of mysis, daphnia, copepods, & artemia
- SIZE RANGE 800 MICRONS

ITEM #	SIZE
Z0004	4 fl. oz. (118 mL)
ZOO08	8 fl. oz. (236 mL)
Z0016	16 fl. oz. (473 mL)
Z0064	64 fl. oz. (1.893 L)

#### **Highly Concentrated Zoo-Plus Reef Food**

- A highly palatable reef food for filter feeders
- A blend of mysis, daphnia, copepods, & artemia
- SIZE RANGE 800 MICRONS
- ITEM # ZOO01 1 fl. oz. (30 mL)



# **Krill Enhance**

phytoplanktic diet

SIZE

SIZE RANGE 9-50 MICRONS

for filter feeders.

PHYTOA01 1 fl. oz. (30 mL)

ITEM #

Krill

- Compliment the range of essential fatty acids, vitamins & minerals in the diet.
- Enhance flavor of feeds with high protein content.
- Improve taste of oral medications and convalescent diets.

	ITEM #	SIZE
	KRILL04	4 fl. oz. (118 mL)
1	KRILL08	8 fl. oz. (236 mL)







# **Garlic Enhance**

· Enhance flavor of feeds.

 Improve taste of oral medications and convalescent diets.

ITEM #	SIZE
GARLIC04	4 fl. oz. (118 mL)
GARLIC08	8 fl. oz. (236 mL)

# Concentrated **Garlic Enhance**

• Food source & attractant for tropical & marine fish

EM #	SIZE
RLIC01	1 fl. oz. (30 mL

S In Strest Strest	FRESH WATER5 in 1• Nitrate• Nitrite• Total hardness• Total alkalinity• pHTEM #SIZETEST5Contains 50 Test Strips	SPECIALTY FISH CARE PRODUCTS Instructions on the back of the hang cards are in 6 languages: English, Dutch, German, French, Spanish and Italian
	<b>EXEMPTION Allows you to easily monitor ammonia</b> levels to keep the water quality         safe for fish and other aquatic life         Image: the state of the state	<image/> <image/> <section-header></section-header>
	SALE         SPACE         Space     <	<image/> <image/>
NTRATE / NITRITE 50 Test Strips!	SALT &         FRESHWATER         Nitrate / Nitrite         • Helps to determine if aquarium water is cycling         • Helps to determine if aquarium water is cycling         • Helps easily monitor fluctuating levels of:         Nitrate which can stimulate         unwanted algae growth and         nitrite which can be harmful to fish         ITEM #       SIZE	<image/> <image/> <section-header><section-header></section-header></section-header>

TESTNITR Contains 50 Test Strips

| 1-800-645-2976 | www.MicrobeLift.com | Ecological Laboratories INC. 27

Contains 50 Test Strips

TESTPHOS

# DRY BUFFER/ STABILIZER



#### MICROBE-LIFT/pH Buffers #1 12 Piece Display - Item #PHDISP1

#### CONTENTS

4 pc 6.5 Fresh Water Buffer/Stabilizer
4 pc 7.0 Fresh Water Buffer/Stabilizer
4 pc 7.5 Fresh Water Buffer/Stabilizer
12 pc 17.6 oz. (500 g) jars



# MICROBE-LIFT/pH Buffers #2

12 Piece Display - Item #PHDISP2

#### CONTENTS

6 pc 8.2 Reef & Marine Buffer/Stabilizer
6 pc 8.5 Fresh Water Buffer/Stabilizer

12 pc. - 17.6 oz. (500 g) jars



#### Buffer 6.5 pH Sets Freshwater at a pH of 6.5

Use for:

- Tap water
- Tank water
- Change water

ITEM #	SIZE	TREATS	DOSAGE RATES
PH6.5SM	8.8 oz. (250 g)	Treats up to 500 gal. (1,890 L)	To LOWER/HOLD a pH at 6.5: Add
PH6.5MD	17.6 oz. (500 g)	Treats up to 1,000 gal. (3,780 L)	1 scoop (5 g.) per 10 gal. (37.8 L). To RAISE/HOLD a pH at 6.5: Add
PH6.5LG	64 oz. (4 lb.)	Treats up to 3,628 gal. (13,714 L)	1 scoop (5 g.) per 10 gal. (37.8 L).



#### Buffer 7.0 pH Sets Freshwater at a pH of 7.0 Use for:

- Tap water
- Tank water
- Change water

ITEM #	SIZE	TREATS	DOSAGE RATES
PH7.0SM	8.8 oz. (250 g)	Treats up to 500 gal. (1,890 L)	To LOWER/HOLD a pH at 7.0: Add
PH7.0MD	17.6 oz. (500 g)	Treats up to 1,000 gal. (3,780 L)	1 scoop (5 g.) per 10 gal. (37.8 L). To RAISE/HOLD a pH at 7.0: Add
PH7.0LG	64 oz. (4 lb.)	Treats up to 3,628 gal. (13,714 L)	1 scoop (5 g.) per 10 gal. (37.8 L).



#### Buffer 7.5 pH Sets Freshwater at a pH of 7.5

- Use for:
- Tap water
- Tank water
- Change water

ITEM #	SIZE	TREATS	DOSAGE RATES
PH7.5SM	8.8 oz. (250 g)	Treats up to 500 gal. (1,890 L)	To LOWER/HOLD a pH at 7.5: Add
PH7.5MD	17.6 oz. (500 g)	Treats up to 1,000 gal. (3,780 L)	1 scoop (5 g.) per 10 gal. (37.8 L). To RAISE/HOLD a pH at 7.5: Add
PH7.5LG	64 oz. (4 lb.)	Treats up to 3,628 gal. (13,714 L)	1 scoop (5 g.) per 10 gal. (37.8 L).



## Buffer 8.5 pH African Cichlids Sets Freshwater at a pH of 8.5

Use for:

- Tap water
- Tank water
- Change water

ITEM #	SIZE	TREATS	DOSAGE RATES
PH8.5SM	8.8 oz. (250 g)	Treats up to 1,500 gal. (5,670 L)	To RAISE/HOLD a pH at 8.5: Add
PH8.5MD	17.6 oz. (500 g)	Treats up to 3,000 gal. (11,340 L)	1 scoop (5 g.) per 30 gal. (113.5 L). To LOWER/HOLD a pH at 8.5: Add
PH8.5LG	64 oz. (4 lb.)	Treats up to 10,884 gal. (41,141 L)	1/2 scoop (2.5 g.) per 30 gal. (113.5 L).



#### pH Buffer/Stabilizer and KH Alkalinity Supplement



00 p	picilici				
Sets	saltwater	at a	рΗ	of 8.2	

ITEM #	SIZE	TREATS	DOSAGE RATES
PH8.2SM	8.8 oz. (250 g)	Treats up to 1,250 gal. (4,725 L)	Use the enclosed teaspoon-scoop
PH8.2MD	17.6 oz. (500 g)	Treats up to 2,500 gal. (9,450 L)	and add 1 tsp. (5 g.) per 25 gal. (95 L).
PH8.2LG	64 oz. (4 lb.)	Treats up to 9,080 gal. (34,322 L)	

# **ph conditioning products**



Products

# Liquid

# **Aqua Alkaline Buffer**

 Adjusts pH higher to any range between 6.0 - 8.7\*
 Baises Carbonate Hardness (K)

• Raises Carbonate Hardness (KH)

\*When used in conjunction with Aqua Acid Buffer

ITEM #	SIZE	TREATS	DOSAGE RATES
ALKB04	4 fl. oz. (118 mL)	Treats up to 59 gal. (223 L)	Add 5 mL for every 2.5 gal. (10 L)
ALKB08	8 fl. oz. (236 mL)	Treats up to 118 gal. (446 L)	of tank volume on a daily basis until the desired pH is obtained. At this
ALKB16	16 fl. oz. (473 mL)	Treats up to 236 gal. (893 L)	dosage, Alkalinity will be raised by about 0.4 meq/L (1.2 dKH).
ALKB64	64 fl. oz. (1,893 mL)	Treats up to 944 gal. (3,573 L)	
ALKBG1	1 gal. (3.785 L)	Treats up to 1,888 gal. (7,146 L)	



# Aqua Acid Buffer

- Adjusts pH lower
- to any range between 8.7 6.0\*
- Converts Carbonate Hardness (KH) to CO2

\*When used in conjunction with Aqua Alkaline Buffer

ITEM #	SIZE	TREATS	DOSAGE RATES
ACIDB04	4 fl. oz. (118 mL)	Treats up to 59 gal. (223 L)	Add 5 mL for every 2.5 gal. (10 L)
ACIDB08	8 fl. oz. (236 mL)	Treats up to 118 gal. (446 L)	of tank volume on a daily basis until the desired pH is obtained. At this
ACIDB16	16 fl. oz. (473 mL)	Treats up to 236 gal. (893 L)	dosage, Alkalinity will be lowered by about 0.08 meq/L (0.3 dKH).
ACIDB64	64 fl. oz. (1,893 mL)	Treats up to 944 gal. (3,573 L)	
ACIDBG1	1 gal. (3.785 L)	Treats up to 1,888 gal. (7,146 L)	



# SPECIALY FISH CARE PRODUCTS



# Discus 40 Piece Display MICROBE-LIFT/Water Conditioners

Item #HAD40DIS

#### CONTENTS

- 4 pc. 16 oz. Discus Vitamins & Amino Acids
- 4 pc. 16 oz. Discus Proper Water Chemistry
- 4 pc. 16 oz. Amazon Black & Soft Water Conditioner
- 4 pc. 16 oz. Amazon Bio-Colorant
- 16 pc. 16 oz. bottles
- 6 pc. 4 oz. Discus Vitamins & Amino Acids
- 6 pc. 4 oz. Discus Proper Water Chemistry
- 6 pc. 4 oz. Amazon Black & Soft Water Conditioner
- 6 pc. 4 oz. Amazon Bio-Colorant
- 24 pc 4 oz. bottles



#### **Discus** Proper Water Chemistry

Replaces trace minerals: Sodium, Magnesium, Calcium and Potassium Salts and all necessary minor and trace minerals.

	ITEM #	SIZE	TREATS	DOSAGE RATES
	DWC04	4 fl. oz. (118 mL)	Treats 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal.
Γ	DWC08	8 fl. oz. (236 mL)	Treats 1,400 gal. (5,299 L)	(113 L) of tank water weekly.
Γ	DWC16	16 fl. oz. (473 mL)	Treats 2,800 gal. (10,599 L)	
	DWC64	64 fl. oz. (1.893 L)	Treats 11,200 gal. (42,396 L)	
	DWCG1	1 gal. (3.785 L)	Treats 22,400 gal. (84,793 L)	



#### Discus Vitamins & Amino Acids Replaces vitamins

& amino acids

	ITEM #	SIZE	TREATS	DOSAGE RATES
007	VAAD04	4 fl. oz. (118 mL)	Treats 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal.
õ	VAAD08	8 fl. oz. (236 mL)	Treats 1,400 gal. (5,299 L)	(113 L) of tank water weekly.
	VAAD16	16 fl. oz. (473 mL)	Treats 2,800 gal. (10,599 L)	
	VAAD64	64 fl. oz. (1.893 L)	Treats 11,200 gal. (42,396 L)	
	VAADG1	1 gal. (3.785 L)	Treats 22,400 gal. (84,793 L)	





AMAZON

#### Amazon Bio-Colorant

Specially formulated to reproduce the darker waters of the Amazon.

ITEM #	SIZE	DOSAGE RATES
ABC04	4 fl. oz. (118 mL)	Add 1 mL to a bucket of water for every gal. of tank water.
ABC08	8 fl. oz. (236 mL)	
ABC16	16 fl. oz. (473 mL)	



#### NEW Amazon Buffer for Discus

- Helps maintain the proper pH for Discus
- Establishes and maintains pH range between 5.5-6.8
- Encourages natural behavior and breeding

ITEM #	SIZE	TREATS	DOSAGE RATES
BUFDISSM	8.8 oz. (250 g)	Treats up to 833 gal. (3,153 L)	Test the pH of the water prior to dosing.
BUFDISMD	17.6 oz. (500 g)	Treats up to 1,666 gal. (6,306 L)	If the water pH and the desired pH is different by more than 0.4 then first
BUFDISLG	35 oz. (1,000 g)	Treats up to 3,333 gal. (12,616 L)	adjust the pH gradually with pH Increase or Decrease to get it closer to the target. Then add 1 level scoop per 20 gals. (75 L). To maintain, treat water once a month with water change or when testing shows a pH change of more than 0.2.

# Amazon

### Black & Soft Water Conditioner

Specially formulated to reproduce the soil rich benefits of the Amazon water conditions.

ITEM #	SIZE	TREATS	DOSAGE RATES
ABWC04	4 fl. oz. (118 mL)	Treats 118 gal. (446 L)	Add 2 tsp. (10 mL) per 10 gal. (38
ABWC08	8 fl. oz. (236 mL)	Treats 236 gal. (893 L)	L) of tank water weekly.
ABWC16	16 fl. oz. (473 mL)	Treats 472 gal. (1,786 L)	
ABWC64	64 fl. oz. (1.893 L)	Treats 1,888 gal. (7,146 L)	
ABWCG1	1 gal. (3.785 L)	Treats 3,776 gal. (14,294 L)	





# Cichlid Proper Wo

# Proper Water Chemistry

Replaces trace minerals: Sodium, magnesium, calcium and potassium salts and all necessary minor and trace minerals.

ITEM #	SIZE	TREATS	DOSAGE RATES
CPWC04	4 fl. oz. (118 mL)	Treats 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal.
CPWC08	8 fl. oz. (236 mL)	Treats 1,400 gal. (5,299 L)	(113 L) of tank water weekly.
CPWC16	16 fl. oz. (473 mL)	Treats 2,800 gal. (10,599 L)	
CPWC64	64 fl. oz. (1.893 L)	Treats 11,200 gal. (42,396 L)	
CPWCG1	1 gal. (3.785 L)	Treats 22,400 gal. (84,793 L)	



# Cichlid Vitamins & Amino Acids

Replaces vitamins & amino acids

ITEM #	SIZE	TREATS	DOSAGE RATES
VAAC04	4 fl. oz. (118 mL)	Treats 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gals.
VAAC08	8 fl. oz. (236 mL)	Treats 1,400 gal. (5,299 L)	(113 L) of tank water weekly.
VAAC16	16 fl. oz. (473 mL)	Treats 2,800 gal. (10,599 L)	
VAAC64	64 fl. oz. (1.893 L)	Treats 11,200 gal. (42,396 L)	
VAACG1	1 gal. (3.785 L)	Treats 22,400 gal. (84,793 L)	



#### NEW North & Central American Cichlid Salt

- Helps replicate the waters in which Cichlids from this region live
- Contains all major, minor and trace elements found in these waters
- Buffers pH between 7.2 and 7.8
- Promotes growth and health

ITEM #	SIZE
SALTCNSM	8.8 oz. (250 g)
SALTCNMD	17.6 oz. (500 g)
SALTCNLG	35 oz. (1,000 g)



MICROBE-UP

#### NEW South American Cichlid Salt

- Helps replicate the waters in which Cichlids from this region live
- Contains all major, minor and trace elements found in these waters
- Buffers pH between 6.5 and 7.2
- Promotes growth and health

ITEM #	SIZE
SALTCSSM	8.8 oz. (250 g)
SALTCSMD	17.6 oz. (500 g)
SALTCSLG	35 oz. (1,000 g)

# NEW Malawi/Victoria Cichlid Salt

- Replicates the natural waters of lakes Malawi and Victoria
- Contains all major, minor and trace elements found in these waters
- Buffers pH between 8.0 and 8.2
- Promotes growth and health

ITEM #	SIZE	
SALTCMVSM	8.8 oz. (250 g)	
SALTCMVMD	17.6 oz. (500 g)	
SALTCMVLG	35 oz. (1,000 g)	

#### NEW Tanganyika Cichlid Salt

- Replicates the natural waters of lake Tanganyika
- Contains all major, minor and trace elements found in these waters
- Buffers pH between 8.0 and 8.5
- Promotes growth and health

 ITEM #
 SIZE

 SALTCTSM
 8.8 oz. (250 g)

 SALTCTMD
 17.6 oz. (500 g)

 SALTCTLG
 35 oz. (1,000 g)



CONTENTS

WATER Conditioners



# **Cichlid 40 Piece Display** MICROBE-LIFT/ Water Conditioners

Item #HAD40CIC

4 pc 16 oz. Cichlid Vitamins & Amino Acids	6 pc 4 oz. Cichlid Vitamins & Amino Acids
4 pc 16 oz. Cichlid Proper Water Chemistry	6 pc 4 oz. Cichlid Proper Water Chemistry
4 pc 16 oz. Amazon Black & Soft Water Conditioner	6 pc 4 oz. Amazon Black & Soft Water Conditioner
4 pc 16 oz. Amazon Bio-Colorant	6 pc 4 oz. Amazon Bio-Colorant
16 pc 16 oz. bottles	24 pc - 4 oz. bottles





Item #HA4PKCIC

#### CONTENTS

1 pc 4 oz. Cichlid Vitamins & Amino Acids	
1 pc 4 oz. Cichlid Proper Water Chemistry	
1 pc 4 oz. Amazon Black & Soft Water Conditioner	
l pc 4 oz. Amazon Bio-Colorant	
4 pc 4 oz. bottles	



#### NEW **Rift Lake Buffer for Tanganyika Cichlids**

• Helps maintain the proper pH for cichlids found in lake Tanganyika

• Establishes and maintains pH range between 8.0 and 8.5

ITEM #	SIZE
BUFTSM	8.8 oz. (250 g)
BUFTMD	17.6 oz. (500 g)
BUFTLG	35 oz. (1,000 g)



#### NEW **Rift Lake Buffer for** Malawi/Victoria Cichlids

- Helps maintain the proper pH for cichlids found in lakes Malawi and Victoria
- Establishes and maintains pH range between 8.0 and 8.2

ITEM #	SIZE
BUFMVSM	8.8 oz. (250 g)
BUFMVMD	17.6 oz. (500 g)
BUFMVLG	35 oz. (1,000 g)



# NEW

# North & Central American Cichlid Buffer

- Helps maintain the proper pH for cichlids found in the waters of North and Central America
- Establishes and maintains pH range between 7.2 and 7.8

ITEM #	SIZE
BUFCNSM	8.8 oz. (250 g)
BUFCNMD	17.6 oz. (500 g)
BUFCNLG	35 oz. (1,000 g)



#### NEW South American **Cichlid Buffer**

- Helps maintain the proper pH for cichlids found in the waters of South America
- Establishes and maintains pH range between 6.5 and 7.2

ITEM #	SIZE
BUFCSSM	8.8 oz. (250 g)
BUFCSMD	17.6 oz. (500 g)
BUFCSLG	35 oz. (1,000 g)

# SPECIALY FISH CARE PRODUCTS

Anta Anta Anta Anta Anta Anta Anta Anta	Betto • Neutra • Destroy	Bowl Care lizes chlorine s chloramines fies heavy metals	BETTA CARE Droducts		and slim • Supplies • Neutrali and heav		s
ITEM #	SIZE	TREATS	DOSAGE RATES	ITEM #	SIZE	TREATS	DOSAGE RATES
CAREB02	2 fl. oz. (60 mL)	Treats up to 12 gal. (45 L)	Add 1 tsp. (5 mL) per 1 gal. (3.78 L) of tap water.	CAREBE01	1 fl. oz. (30 mL)	Treats up to 6 gal. (22 L)	Add 10 drops per 1/2 gal. (1.9 L) or 1 tsp. (5 mL) per 1 gal. (3.78 L) of water.
			(0.70 L) OF tap water.	CAPEPEO2	2 fl oz (60 ml)	Tracto up to 12 gol (451)	r isp. (5 mill) per r gal. (5.76 L) of water.

CAREBE02

2 fl. oz. (60 mL)

l pc. - 4 oz. pH Increase

4 pc. - 4 oz. bottles



# Goldfish 40 Piece Display MICROBE-LIFT/Water Conditioners

Item #HAD40GF

#### CONTENTS

CONTENTO	
8 pc 16 oz. Goldfish Color Enhancer	6 pc 4 oz. Goldfish Color Enhancer
8 pc 16 oz. Goldfish Water Conditioner	6 pc 4 oz. Goldfish Water Conditioner
	12 pc 2 oz. Beginner Goldfish Care
16 pc 16 oz. bottles	24 pc 12- 2 oz., and 12- 4 oz. bottles



Treats up to 12 gal. (45 L)

# GOLDFISH CARE Products

#### Goldfish Water Conditioner

• Provides triple slime coat protection

• Neutralizes chlorine

ITEM #	SIZE	TREATS	DOSAGE RATES	
GWC04	4 fl. oz. (118 mL)	Treats up to 480 gal. (1,817 L)	Add 1/4 tsp. (1.25 mL) which	
GWC08	8 fl. oz. (236 mL)	Treats up to 960 gal. (3,634 L)	neutralizes 4 ppm of chlorine per 5 gal. (19 L), or 1 capful per 15	
GWC16	16 fl. oz. (473 mL)	Treats up to 1,920 gal. (7,268 L)	gal. (57 L) of all new or replacement water.	

iddish Care	NEW Exoti Gole
111	• Condi
450	and n
	• Provi

# dfish Care

- Conditions Goldfish water to protect and maintain delicate fins and skin
- Provides soothing topical emollients and slime coat conditioners
- Supplies essential electrolytes
- Neutralizes chlorine, chloramines and heavy metals
- Removes ammonia

ITEM #	SIZE	TREATS	DOSAGE RATES
CAREGE04	4 fl. oz. (118 mL)	Treats up to 236 gal. (893 L)	Add 1 tsp. (5 mL) per 10 gal.
CAREGE08	8 fl. oz. (236 mL)	Treats up to 472 gal. (1,786 L)	(38 L) or 1 oz. (30 mL) per 60 gal. (227 L) of water.
CAREGE16	16 fl. oz. (473 mL)	Treats up to 946 gal. (3,580 L)	



GOLDFISH

#### Goldfish Color Enhancer Vitamins & Amino Acids

Brings out color and vigor, as well as, providing essential vitamins & amino acids

ITEM #	SIZE	TREATS	DOSAGE RATES
GCE04	4 fl. oz. (118 mL)	Treats up to 700 gal. (2,649 L)	Add 1 tsp. (5 mL) per 30 gal.
GCE08	8 fl. oz. (236 mL)	Treats up to 1,400 gal. (5,299 L)	(113 L) of tank water weekly.
GCE16	16 fl. oz. (473 mL)	Treats up to 2,800 gal. (10,599 L)	



# **Goldfish Bowl Care**

- Neutralizes chlorine
- Destroys chloramines
- Detoxifies heavy metals

ITEM #	SIZE	TREATS	DOSAGE RATES
CAREG02	2 fl. oz. (60 mL)	Treats up to 12 gal. (45 L)	Add 1 tsp. (5 mL) per 1 gal. (3.78 L) of tap water.

# **READY-TO-USE FORMULAS**

# Introducing two New 100% NATURAL HERBAL EXPELLANT Water Conditioners

**MICROBE-LIFT/Artemiss** 

MICROBE-LIFT/Artemiss is a unique, herbal, immune-enhancing stimulant, which reduces bacterial and fungal. infections in fish showing symptoms, such as: fin and tail rot, ulcers, bulging eyes (Exophthalmia), milky skin, raised scales, mouth rot/fungus and dropsy (Ascites). MICROBE-LIFT/Artemiss will help boost the natural immune system of the fish with no risk of building up future resistance, as can occur when antibiotics are used.

MICROBE-LIFT/Artemiss will help to drive pathogenic bacteria off the fish and, without a host, ultimately results in the death of the bacteria. MICROBE-LIFT/Artemiss is effective at reducing bacterial infections as well as ulcers and wounds, which often occur on goldfish. Regular antibiotics may kill non-resistant bacteria, but will not heal ulcers and will leave an open wound or ulcer sensitive to reinfection. Even with deep ulcers– and in a surprisingly short time span– MICROBE-LIFT/ Artemiss additionally stimulates and accelerates regeneration of damaged tissue until no trace of the wound remains. So even if an antibiotic treatment is used you should also use MICROBE-LIFT/Artemiss to minimize reinfection.

**MICROBE-LIFT**/Artemiss can be used directly in any tank and is safe for all aquatic life. It is also a great aide to use when acclimating fish to a new environment.

Antibiotic treatments pose many problems for water quality as well as kill nitrifying bacteria in the biofilter so that daily water changes become necessary in order to prevent ammonia poisoning.

for a Natural Aquatic Environment!

**Q:** If **MICROBE-LIFT/Herbtana** and **Artemiss** do not kill off nitrifying bacteria in the filter, how are they still affective against pathogenic bacteria?

**A:** MICROBE-LIFT/Herbtana and Artemiss are not biocides! They are natural immune system stimulants. Being such, when either product is used, no bacterial populations are affected in the water or filtration system.

**MICROBE-LIFT**/Herbtana and Artemiss do not degrade water quality– saving you both time and money. During treatment with these products, your fish can be fed normally and filtration can remain in normal operation, all aiding the well-being and recovery of your fish. Although using a quarantine tank will always be safer and more economical **MICROBE-LIFT**/Herbtana and Artemiss can be safetly used in community tanks.

Provides a chemical-free treatment effective

against bacterial diseases including:

#### REEF & MARINE

#### **Artemiss**<sup>™</sup>

Provides a chemical-free treatment effective against bacterial diseases including:

- Bacterial dropsy
- Fungus
- Milky skin
- Fin/tail rot
- Bulging eyes
- Ulcers
- Mouth rot
- Raised scales

ITEM #	SIZE	TREATS	DOSAGE RATES
ARTSW04	4 fl. oz. (118 mL)	Treats 59 gal (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
ARTSW08	8 fl. oz. (236 mL)	Treats 118 gal (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
ARTSW16	16 fl. oz. (473 mL)	Treats 236 gal (893 L) for 10 days	



UlcersMouth rot

• Fungus

• Milky skin

• Fin/tail rot

• Bulging eyes

WATER

**Artemiss**<sup>™</sup>

• Bacterial dropsy

• Raised scales

ITEM #	SIZE	TREATS	DOSAGE RATES
ARTFW04	4 fl. oz. (118 mL)	Treats 59 gal (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
ARTFW08	8 fl. oz. (236 mL)	Treats 118 gal (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
ARTFW16	16 fl. oz. (473 mL)	Treats 236 gal (893 L) for 10 days	



# Caution:

Do not use with any other medications or treatments. Do not use with any algaecides or copper based products. Remove any carbon in your system as carbon will filter out the Natural Expellants.

# MICROBE-LIFT/Herbtana

MICROBE-LIFT/Herbtana is a unique, herbal, immune-enhancing stimulant, which reduces: skin flukes (*Gyrodactylus sp.*), gill flukes (*Dactylogyrus sp.*), Ich (*Ichthyophthirius multifiliis*), *Oodinium sp.*, *Costia sp.* (*Ichthyobodo nectar*), *Chilodonella sp.* and *Trichodina sp.* Parasitic infections are characterized by symptoms, such as: milky skin, flashing and heavy breathing. However, they can only be diagnosed with certainty through microscopic examination.

Naturally controlled by the fish's immune system, parasites are present on most fish in very low levels at all times. When stress levels increase, the ability of the immune system to respond to its requirement to control the natural level of parasites is directly affected. This poor response allows parasites to increase in number, thus causing any of the serious, above mentioned health issues in the host fish. **MICROBE-LIFT/Herbtana** supports the fish's immune system, driving off the excess parasites. Since they cannot return to the fish during treatment, the majority of the parasites will starve without a host.



**Q:** Why should I use MICROBE-LIFT/Herbtana and MICROBE-LIFT/ Artemiss instead of antibiotics and other treatments?

# A: Antibiotics, antiparasitics or chemotherapeutics:

• Can kill the nitrifying biofilter which results in water quality problems

- May result in the development of resistant bacteria
- Can lower the activity of the fish's immune system
- May have negative impact on sensitive fish species and plants
- Can affect silicone sealing

# Benefits of MICROBE-LIFT/Herbtana and MICROBE-LIFT/Artemiss

- 100% Natural Do not result in resistance
- Nontoxic
   Environmentally friendly
- Artemiss is effective against pathogenic bacteria such as *Aeromonas sp., Pseudomonas sp., Cytophaga/ Flavobacterium/ Flexibacter sp.,* and also many antibiotic-resistant bacteria strains
- Herbtana is effective against parasites such as *Gyrodactylus sp.*, *Dactylogyrus sp.*, *Chilodonella sp.*, *Trichodina sp.*, *Ichthyophthirius multifiliis*, *Ichthyobodo nectar* and *Oodinium sp.*,
- When used as directed is safe for all salt, fresh and brackish water fish. Also reef safe and safe for plants.
- Do not affect nitrifying bacteria (biofilter bacteria)
- Do not color the water or stain or affect silicone sealings
- No harmful residues **MICROBE-LIFT**/Herbtana and Artemiss are completely biodegradable
- More effective than home remedies

In most cases, fish diseases are caused by bad living conditions, such as: overcrowding, poor water quality or an improper biotope. To prevent recurrence, examine the underlying cause of the problem. Quarantine new fish for at least 4 weeks.

When water is poor, the immune system of the fish cannot be enhanced by **MICROBE-LIFT/Herbtana** or **Artemiss**. Ammonia and Nitrite should not be above 0.4 ppm and the pH must be on a level suitable for the particular species of fish.

# REEF &

### MARINE

# Herbtana™

Provides a chemical-free treatment effective against parasitic diseases including:

- White spot (Ich)
- Costia
- Flukes (gill & skin)
- Trichodina
- Oodinium
- Chilodonella

Reef Safe Against Saltwater Ich!

ITEM #	SIZE	TREATS	DOSAGE RATES
HERBSW04	4 fl. oz. (118 mL)	Treats 59 gal (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
HERBSW08	8 fl. oz. (236 mL)	Treats 118 gal (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
HERBSW16	16 fl. oz. (473 mL)	Treats 236 gal (893 L) for 10 days	



FRESH	
WATER	

# Herbtana™

Provides a chemical-free treatment effective against parasitic diseases including:

- White spot (Ich)
- Costia
- Flukes (gill & skin)
- Trichodina
- Oodinium
- Chilodonella

ITEM #	SIZE	TREATS	DOSAGE RATES
HERBFW04	4 fl. oz. (118 mL)	Treats 59 gal (223 L) for 10 days	Add 1 mL for 5 gal. (19 L), or
HERBSW08	8 fl. oz. (236 mL)	Treats 118 gal (447 L) for 10 days	add 5 mL for 25 gal. (95 L), for 10 days.
HERBSW16	16 fl. oz. (473 mL)	Treats 236 gal (893 L) for 10 days	

# Introducing two New 100% NATURAL HERBAL EXPELLANT Water Conditioners

# for a Natural Aquatic Environment!

# CONCENTRATED FORMULAS

For Professional & In-Store Use, Transhippers & Fish Farms **Not for Resale** 



# <mark>NEW</mark> Artemiss™

Provides a chemical-free treatment effective against bacterial diseases including:

- Bacterial dropsy
- Fungus
- Milky skin
- Fin/tail rot
- Bulging eyes
- Ulcers
- Mouth rot

ITEM # ARTEMISS Freshwater	ITEM # HERBTANA Freshwater	SIZE	TREATS	DOSAGE RATES
ARTFWCG1	HERBFWCG1	1 gal. (3.78 L)	Treats 9,462 gal. (35,817 L) for 10 days	Add 1 mL per 25 gal. (95 L) daily for 10 days, or add 1 tsp. (5 mL) per
ARTFWCG2.5	HERBFWCG2.5	2.5 gal. (9.46 L)	Treats 23,655 gal. (89,543 L) for 10 days	125 gal. (473 L) daily for 10 days. In severe cases, a longer treatment period may be required until visible results are achieved.



REEF & MARINE

# <mark>NEW</mark> Herbtana™

Provides a chemical-free treatment effective against parasitic diseases including:

- White spot (Ich)
- Costia
- Flukes (gill & skin)
- Trichodina
- Oodinium
- Chilodonella

Reef Safe Against Saltwater \_\_\_\_\_Ich!

ITEM # ARTEMISS Reef & Marine	ITEM # HERBTANA Reef & Marine	SIZE	TREATS	DOSAGE RATES
ARTSWCG1	HERBSWCG1	1 gal. (3.78 L)	Treats 9,462 gal. (35,817 L) for 10 days	Add 1 mL per 25 gal. (95 L) daily for 10 days, or add 1 tsp. (5 mL) per
ARTSWCG2.5	HERBSWCG2.5	2.5 gal. (9.46 L)	Treats 23,655 gal. (89,543 L) for 10 days	125 gal. (473 L) daily for 10 days. In severe cases, a longer treatment period may be required until visible results are achieved.



### Bulk Mini Pads No Liquid Bacteria

- Allows for high water flow without clogging
- Fits into most filters and skimmers
- Traps suspended dirt and debris
- Put into "Master" media bags for direct placement in the sump
- May be replaced or cleaned

ITEM #	SIZE	TREATS	DOSAGE RATES	
BSPAD500	500 pc. box	See label	The quantity to use is limited only by the design and	
BSPAD1000	1,000 pc. box		capacity of your filter.	

### Pre-Colonized with Beneficial Bacteria

-

# **Biological Mini Pads**

- Allows for high water flow without clogging
- Fits into most filters and skimmers
- Traps suspended dirt and debris
- May be replaced or cleaned and re-colonized
- Put into "Master" media bags for



100 Biological Mini Pads, 96 oz. of Nite Out II Bacteria Nite-Out II™, nitrifying bacteria for immediate nitrification. For best results change every 4 months.



# Soy-Based Ornament & Artificial Plant Cleaner

- Safe & Non-Toxic
- Specially formulated to safely clean: artificial plants, aquarium decorations, rocks and artificial coral
- Leaves no toxic residue

ITEM #	SIZE
ORC08	8 fl. oz. (236 mL)
ORC32	32 fl. oz. (946 mL)

# Bulk Pinballs No Liquid Bacteria

- Ideal for nitrifying bacteria to colonize and thrive on
- 2 gallons (148 pre-colonized balls) has over 22,000
- pins, 40 sq. ft. of surface area
- Fits most skimmers and filters

ITEM #	SIZE	TREATS	DOSAGE RATES
BBALL125	125 pc. box	1 cubic ft. = 600 Pinballs	The quantity to use is limited only by the design and capacity of your filter.
BBALL250	250 pc. box		
BBALL500	500 pc. box		
BBALL1000	1,000 pc. box		
BBALL2000	2,000 pc. box		



# **Biological Pin Balls**

- Ideal for nitrifying bacteria to colonize and thrive on
- 1 gallon (74 pre-colonized balls) has over 11,000 pins, 20 sq. ft. of surface area
- Fits most skimmers and filters

ITEM #	SIZE	DOSAGE RATES
BPB	74 pcs. of pre- colonized pin balls, 96 oz. Nite- Out II Bacteria	The quantity to use is limited only by the design and capacity of your filter.



# Biological Ceramic Rings In pre-packed media bags

- Porous structure gives these rings many times more surface area than other media
- Optimum surface area supports large bacterial colonies
- Does not break down like other media

ITEM #	SIZE	DOSAGE RATES
BCR	3- 2 lb. pre- colonized bags of ceramic rings, 64 oz. of liquid Nite-Out II Bacteria	The Biological Ceramic Rings may be recharged by cleaning monthly. After cleaning be sure to re-colonize the Biological Ceramic Rings by soaking in MICROBE-LIFT/ Nite-Out I™, nitrifying bacteria for immediate nitrification. For best results change the bags every 4-6 months. Place at the final stage of filtration or place in "Master" Media Bags directly into your filter or sump. Use 1 bag for up to 150 gal. of water. Test your water weekly!

# EASY MAINTENANCE Products

Pre-Colonized with Beneficial Bacteria

# **Activated Carbon**

### **Benefits of Activated Carbon**

• Removes odors & colors

- Removes medications & organic pollutants
- Removes liquefied impurities
- Highest grade available
- Lasts twice as long as most carbons

### **Benefits of Bacterial Pre-Colonization**

- Reduces carbon fouling
- Improves organic filtration efficiency
- Enhances nitrification
- Extends carbon life

### ITEM # SIZE DOSAGE RATES CARASM Average use: Add 1- 1.5 oz. 5 oz. (141 g) per 10 gal. (38 L) of water CARAMD 10 oz. (283 g) CARALG 1 lb. 4 oz. (567 g)





# Super Activated Carbon In pre-packed 1 lb. media bags

- Removes odors & colors
- Removes medication & organic pollutants
- Removes liquefied impurities

EASY

MAINTENANCE

Products

- Highest grade available
- Last twice as long as most carbons
- Treats twice as much as most carbons

ITEM #	SIZE	DOSAGE RATES		
CAR1	20 pc 1 lb. pre-packed nylon bags	Typically: Add 5 oz. per 100 gal. of water for 2-3 months.		
The second s				



# Zeolite

### **Benefits of Zeolite**

- Removes ammonia
- Improves water quality
- Reduces fish stress
- Protects against ammonia spikes
- **Benefits of Bacterial Pre-Colonization**

- Reduces fouling Improves organic filtration efficiency
- Enhances nitrification
- Extends zeolite life

ITEM #	SIZE	DOSAGE RATES
ZEOASM	9 oz. (255 g)	Average use:
ZEOAMD	1 lb. 2 oz. (510 g)	Add 2-3 oz. per 10 gal. of water.
ZEOALG	2 lb. 4 oz. (1,021 g)	





# Zeolite

# In pre-packed 2 lb. media bags

- Removes Ammonia
- Improves water quality
- Reduces fish stress
- Protects against ammonia spikes

ITEM #	SIZE	DOSAGE RATES
ZEO2	20 pc 2 lb. pre-packed nylon bags	Add 9 oz. per 100 gal.

# FILTER MEDIA

Pre-Colonized with Beneficial Bacteria

# **Activated Carbon & Zeolite Double Chemical Filtration**

### **Benefits of Activated Carbon**

- Removes medication & organic pollutants
- Removes liquefied impurities
- Helps clear turbid water

### **Benefits of Zeolite**

- Removes ammonia
- Improves water quality
- Reduces fish stress
- Removes odors & colors

### **Benefits of Bacterial Pre-Colonization**

- Improves organic filtration efficiency
- Enhances nitrification
- Extends carbon life

### ITEM # SIZE **DOSAGE RATES** Average use: Add 2-3 oz. per 10 gal. (38 L) of water CARZASM 7 oz. (198 g) CARZAMD 14 oz. (397 g) CARZALG 1 lb. 12 oz. (974 g)





### **Carbon Pellets & Zeolite** In pre-packed 2 lb. media bags

- Removes ammonia
- Improves water quality
- Reduces fish stress
- Removes odors & colors
- Removes medication & organic pollutants
- Removes liquefied impurities
- Helps clear turbid water

ITEM #	SIZE	DOSAGE RATES
CARZ2	20 pc 2 lb. pre-packed nylon bags	Typically: Add 7 oz. per 100 gal. of water for 2-3 months.





## **Ceramic Rings Benefits of Biological Ceramic Rings**

- Porous structures give these rings many times more surface area than other media
- Optimum surface area supports large bacterial colonies
- · Does not break down like other media

# **Benefits of Bacterial Pre-Colonization**

- Reduces fouling
- Improves organic filtration efficiency
- Enhances nitrification

ITEM #	SIZE	DOSAGE RATES
CRINGAMD	12 oz. (340 g)	The quantity to use is limited only
CRINGALG	1 lb. 8 oz. (680 g)	by the design and capacity of your filter.



## **Ceramic Rings** In pre-packed 2 lb. media bags

- Porous structures gives these rings many times more surface area than other media
- Optimum surface area supports large bacterial colonies
- Does not break down like other media

ITEM #	SIZE	DOSAGE RATES
CRING2	20 pc 2 lb. pre-packed nylon bags	The quantity to use is limited only by the design and capacity of your filter.

	(							
PROTI	TECTANT	& invert • Eases str	FI HEAL Pro Stant fish, amphibians ebrates	QUID SH TH CARE oducts for Salt & esh Water	LUCE A ANCERNA	Not reco For the tre • Fish lice	Anchor Wor mmended for use eatment of conditions of (Argulus) worm (Lernaea)	with Crustaceans
ITEM	м #	SIZE	TREATS	DOSAGE RATES	ITEM #	SIZE	TREATS	DOSAGE RATES
PROA		4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5 mL) per 10 gal. (38 L),	LAW04	4 fl. oz. (118 mL)	Treats up to 480 gal. (1,817 L)	Add 1 tsp. (5 mL) per 20 gal. (76 L),
PROA	408	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	or 1 fl. oz. per 60 gal. (227 L).	LAW08	8 fl. oz. (236 mL)	Treats up to 960 gal. (3,633 L)	or 1 fl. oz. per 120 gal. (454 L).
PROA	416	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)		LAW16	16 fl. oz. (473 mL)	Treats up to 1,920 gal. (7,268 L)	
PROA	\64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,535 L)		LAW64	64 fl. oz. (1.893 L)	Treats up to 7,680 gal. (29,071 L)	-
PROA	AG1	1 gal. (3.785 L)	Treats up to 7,680 gal. (29,071 L)		LAWG1	1 gal. (3.785 L)	Treats up to 15,360 gal. (58,144 L)	
1	1111							
	TORE	<ul> <li>Reduces</li> <li>Protects</li> <li>May be and hand</li> <li>Complem</li> <li>Adds a n</li> </ul>	losses fish used during transporta dling nents bath treatments nulti-part skin-slime re	-27	ICH-OUT	freshwat • Safe for	h diseases in er and saltwater use on most scaleless	
		<ul> <li>Reduces</li> <li>Protects</li> <li>May be a and hand</li> <li>Complem</li> <li>Adds a n</li> <li>Adds vit</li> </ul>	losses fish used during transporta dling nents bath treatments nulti-part skin-slime re amin B12	eplacer Reef Safe		<ul> <li>Treats Ic freshwat</li> <li>Safe for fish and</li> </ul>	h diseases in er and saltwater use on most scaleless tetras	DOSAGE BATES
ITEM	W #	<ul> <li>Reduces</li> <li>Protects</li> <li>May be a and hand</li> <li>Complem</li> <li>Adds a m</li> <li>Adds vitt</li> </ul>	losses fish used during transporta dling nents bath treatments nulti-part skin-slime re amin B12 TREATS	eplacer Reef Safe	ITEM #	<ul> <li>Treats Ic freshwat</li> <li>Safe for fish and</li> <li>SIZE</li> </ul>	h diseases in er and saltwater use on most scaleless tetras TREATS	DOSAGE RATES
	M # 8 A04 4	Reduces     Protects     May be a and hand     Complem     Adds a m     Adds vit SIZE 4fl.oz. (118 mL)	losses fish used during transporta dling nents bath treatments nulti-part skin-slime re amin B12 TREATS Treats up to 240 gal. (908 L)	eplacer Reef Safe DOSAGE RATES To condition water add 1 tsp. (5 mL) for each 10 gal. (38 L)		Treats Ic freshwat     Safe for fish and     SIZE     4fl. oz. (118 mL)	h diseases in er and saltwater use on most scaleless tetras TREATS Treats up to 240 gal. (908 L)	DOSAGE RATES Add 1 tsp. (5 mL) per 10 gal. (38 L), or 1 fl. oz. per 60 gal. (227 L).
ITEM RESTA	M #         2           A04         4           A08         3	<ul> <li>Reduces</li> <li>Protects</li> <li>May be a and hand</li> <li>Complem</li> <li>Adds a m</li> <li>Adds vitt</li> </ul>	losses fish used during transporta dling nents bath treatments nulti-part skin-slime re amin B12 TREATS	eplacer Reef Safe DOSAGE RATES To condition water add 1 tsp.	ITEM # ICHA04	<ul> <li>Treats Ic freshwat</li> <li>Safe for fish and</li> <li>SIZE</li> </ul>	h diseases in er and saltwater use on most scaleless tetras TREATS	Add 1 tsp. (5 mL) per 10 gal. (38 L),

ICHAG1



RESTAG1

# Defend

1 gal. (3.785 L)

Treatment for disease of aquarium fish caused by fungi, protozoans, bacterial and more.

Treats up to 7,680 gal. (29,071 L)

ITEM #	SIZE	TREATS	DOSAGE RATES
DEFA04	4 fl. oz. (118 mL)	Treats up to 240 gal. (908 L)	Add 1 tsp. (5 mL)
DEFA08	8 fl. oz. (236 mL)	Treats up to 480 gal. (1,817 L)	per 10 gal. (38 L), or 1 fl. oz. per 60 gal.
DEFA16	16 fl. oz. (473 mL)	Treats up to 960 gal. (3,633 L)	(227 L).
DEFA64	64 fl. oz. (1.893 L)	Treats up to 3,840 gal. (14,535 L)	
DEFAG1	1 gal. (3.785 L)	Treats up to 7,680 gal. (29,071 L)	

# MICROBE-LIFT/Liquid Fish Health Care Products 40 Piece Display -

Treats up to 7,680 gal. (29,071 L)



1 gal. (3.785 L)

Item #HAD40MED

CONTENTS
4 pc 16 oz. Restore
4 pc 16 oz. Ich-Out
4 pc 16 oz. Protectant
4 pc 16 oz. Defend
16 pc 16 oz. bottles
6 pc 4 oz. Restore
6 pc 4 oz. Ich-Out
6 pc 4 oz. Protectant
6 pc 4 oz. Defend
24 pc 4 oz. bottles

42 | www.MicrobeLift.com | 1-800-645-2976 |

# Liquid Fish Health Care Starter Kit

15th		perience ti	Se Mirach
RESTORE	DEFEND	ICH-OUT	PROTICTANT
67	1	-	ALL.
			(CEE)
Derest	ing Aquatic S		1076

4 Pack - Item #HA4PK	ME
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CONTENTS		
l pc 4 oz. Restore		

- 1 pc. 4 oz. Defend
- l pc. 4 oz. Ich-Out
- 1 pc. 4 oz. Protectant

4 pc. - 4 oz. bottles



FISH HEALTH CARE PRODUCTS

Products for Salt & Fresh Water



# Praziquantel (Powder)

use for • Treatment of Praziquantelsusceptible diseases of aquarium fish • Tapeworm • Flatworm • Flukes

ITEM #	SIZE	TREATS	DOSAGE RATES
PRAZI3.5	3.5 oz. (100 g)	Treats up to 360 gal. (1,363 L)	Add 1 tsp. (5 mL) per 20 gal. (70 L)



# **MICROBE-LIFT/Powdered Fish Health Care Products**

18 Piece Display - Item #HAD18MED

### CONTENTS

- 6 pc. 3.5 oz. Praziquantel
- 6 pc. 3.5 oz. Metronidazole
- 6 pc. 3.4 oz. Gram Negative/Gram Positive

18 pc. - screw top jars



# Metronidazole (Powder)

### use for

- Hole-in-the-Head disease
- Head-and-Lateral-Line disease
- Treatment of "Ich"

TEM #	SIZE	TREATS	DOSAGE RATES
METRO3.5	3.5 oz. (100 g)	Treats up to 100 gal. (380 L)	Add 1 capful per 10 gal. (38 L)

# Gram Negative/ Gram Positive (Powder) use for

- Mouth "Fungus"
  - Fin & tail rot
  - Furunculosis
  - Bacterial Gill disease
  - "Black Molly" disease

ITEM #	SIZE	TREATS	DOSAGE RATES
NEGPOS3.4	3.4 oz. (97 g)	Treats up to 100 gal. (380 L)	Add 1 capful per 10 gal. (38 L)



# **Pre-Packs & Endcaps**

Our pre-packs provide you major discounts and saves you ordering time as well. Call for sell sheets which include item number, quantity, prices and discounts for each shelf pre-pack and endcap.



MICROBE-LIFT/ Master 12- 2' Shelf Display

Header card is **not** included\*. Item #HASDM2



# MICROBE-LIFT/Reef & Marine-3' Shelf Display

Header card is *not* included\*. Item #HASDR3



# MICROBE-LIFT/Aquarium Specialty-3' Shelf Display

Header card is *not* included\*. Item #HASDAS3

\* Header cards, in several different sizes, are sold on page 46



### MICROBE-LIFT/ Master 12- 4' Shelf Display Header card is *not* included\*. Item #HASDM4



MICROBE-LIFT/Fresh Water-3' Endcap Display

Header card **is** included. Item #HAENDFW3 Small Posters Dimensions: 8" x 12"



MICROBE-LIFT Salt & Fresh Small Store Poster Item #POPSGNHA08



MICROBE-LIFT Reef Aquarium Small Store Poster Item #POPSGNHA06



MICROBE-LIFT Cycle Aquarium Small Store Poster Item #POPSGNHA01



MICROBE-LIFT Cichlid Small Store Poster Item #POPSGNHA02 MICROBE-LIFT Reef Liquid Food Small Store Poster ITEM #POPSGNHA09



MICROBE-LIFT Fish Food Enhancers Small Store Poster ITEM #POPSGNHA05



MICROBE-LIFT Fresh Water Small Store Poster ITEM #POPSGNHA04



MICROBE-LIFT Natural Products Small Store Poster Item #POPSGNHA10



MICROBE-LIFT Bacterial Additives Small Store Poster Item #POPSGNHA03



MICROBE-LIFT Salt Water Small Store Poster Item #POPSGNHA07

# **In-Store Signage**

Ecological Laboratories Inc. has a whole new array of colorful, versatile and efficient MICROBE-LIFT aquarium product signage to help distinguish our brand and drive your in-store traffic to our nationally advertised products!



MICROBE-LIFT Home Aquarium Sign Dimensions: 24" x 12" - Item #POPHEADHA24 (Coroplast Board)



MICROBE-LIFT Home Aquarium Sign Dimensions: 39" x 12" - Item #POPHEADHA39 - Fits the large aquarium display rack or it may be used alone. (Coroplast Board)



**MICROBE-LIFT Home Aquarium Sign** Dimensions: 48" x 12" - Item #POPHEADHA (shown above)

Dimensions: 48" x 24" - Item #POPHEADHA48 (not shown) Perfect header for a 4' section on a gondola. (Photo Paper)



# **MICROBE-LIFT Home Aquarium Vinyl Outdoor Banner**

Dimensions: 60" x 24" - Item #POPBANHA (Indoor/Outdoor)



# **MICROBE-LIFT** Flexible Stand & **Home Aquarium** Vertical Banner

This convenient, light-weight, flexible stand is quick to set up, move, store, and/or take down! The 24" x 60" vertical, grommeted, plastic-coated vinyl banners easily attach. The banners can also be used for wall hanging! Stand Only: Item **#POPSTANDFLEX** Banner Only:

## MICROBE-LIFT Natural Products Vertical Banner

Dimensions: 24" x 60" Item **#POPBANHAHERB** 







# **MICROBE-LIFT Xiba River** Vertical Banner

Dimensions: 24" x 60" Available in English, Chinese, or Arabic. English - Item #POPBANXIBAE Chinese - Item #POPBANXIBAC Arabic - Item #POPBANXIBAA

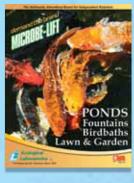
# **PROMOTIONAL MATERIALS**

back



# Digital Imagery CD

As a service to our dealers, we offer a digital image library of the complete MICROBE-LIFT product line, conveniently available upon request. This CD set is formatted for both MAC & PC. All images are in: hi- & lo-resolutions; fullcolor & B/W; eps, tiff, bmp and jpg files for print or web use. All of our images can also be viewed on our website. Item #POPCDARTHA



## Ponds, Fountains, Birdbaths & Lawn & Garden Catalog

Our pond product line is featured in this full-color 60 page catalog, containing explicit product descriptions, dosage rates and other important information. Item #POPLITCATP



Lionfish T-Shirt

• Small - Item #POPSHIRTASM

• Large - Item #POPSHIRTALG

• XLarge - Item #POPSHIRTAXL

• XXLarge - Item #POPSHIRTAXXL

• Medium - Item #POPSHIRTAMD

front

Available in:

### Microbe-Lift Flip Book Available in English, Traditional Chinese, Chinese, Arabic, and German. English - Item #POPFLIPENG

Chinese, Arabic, and German. English - Item #POPFLIPENG Traditional Chinese - Item #POFFLIPTWHK Simple Chinese - Item #POPFLIPCHNA Arabic- Item #POPFLIPARAB German - Item #POPFLIPGERM

# Small Display Rack

Item #POPRACKSM4
Display

At your request - FREE DIS-PLAY with a qualifying order. Mix and match the items that best suit your location.

## Header Card

Header Card must be specified on order. Use with above rack. Item #POPHEADHASM











### Large Display Rack Item #POPRACKHA Display

At your request - FREE DISPLAY with a qualifying order. Mix and match the items that best suit your location.

## Header Card

Header Card must be specified on order. Item #POPHEADHA39

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